2017 International Workshop on Comparative Survey Design and Implementation Program

Mannheim, Germany
March 16-18, 2017
Hosted by
GESIS and MZES
Thursday, March 16

9:00  Welcome  
Beth-Ellen Pennell, University of Michigan

9:15  Quality Monitoring  
Chair: Tim Johnson, University of Illinois at Chicago

Fieldwork design in multiple countries: Moving to a model for more on-time monitoring of fieldwork
Salima Douhou, City University of London

New CSDI initiatives for consideration
Tim Johnson, University of Illinois at Chicago, Beth-Ellen Pennell, University of Michigan, and Lars Lyberg, Inizio

10:25  Break

10:45  Translation and Translation Tools  
Chair: Alisú Schoua-Glusberg, Research Support Services

When offering a translated version is not enough: Hispanic monolinguals’ device use and web literacy: Implications for web survey design and testing
Alisú Schoua-Glusberg, Research Support Services

Assessing the impact of different German-language translations of ESS Round 3 items on the resulting data
Dorothée Behr, GESIS-Leibniz Institute for the Social Sciences

Experiment for testing questionnaire translation methods in the European social survey (ESS): Ask the same question versus more adaptive approaches
Brita Dorer, GESIS-Leibniz Institute for the Social Sciences

Asking Moses to help with translation verification
Yuri Pettinicchi, Max Planck Institute for Social Law and Social Policy (MPISOC)
12:05  Lunch

1:00  Evaluating Data Quality and Identifying Fraudulent Cases During and After Fieldwork
Chair: Gijs van Houten, Eurofound

Usage of a method for ex-post identification of falsifications in cross-cultural context
*Natalja Menold, GESIS-Leibniz Institute for the Social Sciences*

Identifying fake interviews in a cross-national panel study (SHARE)
*Michael Bergmann, Technical University of Munich, Munich Center for the Economics of Aging (MEA)*

Monitoring the evolution of the fieldwork power: Illustration based on the seventh round of the European Social Survey
*Caroline Vandenplas, KU Leuven*

Effects of fieldwork delay on subjective wellbeing results due to seasonality in the 4th European Quality of Life Survey
*Eszter Sandor, Eurofound*

“Curbstoning”: case study of an elaborate interviewer falsification scheme and new procedures to prevent interviewer fabrication
*Frederic Malter, Max Planck Institute for Social Law and Social Policy (MPISOC)*

Using timestamps for the evaluation of data quality
*Gijs van Houten, Eurofound*

3:15  Break
3:35  **Innovative Uses of Technology & Tools**  
Chair: Peter Ph. Mohler, COMPASS  

A geographic analysis on literacy in multilingual and multicultural contexts  
*Suehye Kim, UNESCO Institute for Lifelong Learning*  

Optimizing interactive voice response data quality: Lessons learned from Bangladesh, Tanzania & Uganda  
*Abigail Greenleaf, Johns Hopkins University*  

The DGML R Package: Documenting and generating multilingual questionnaires with explicit reference to a XML structure  
*Dominique Joye, FORS, University of Lausanne*  

CAMCES tool demo  
*Silke Schneider, GESIS-Leibniz Institute for the Social Sciences*  

5:00  **Web Surveys**  
Chair: Tom W. Smith, *NORC at the University of Chicago*  

Device switching: What we learned from web survey logins  
*Gina Cheung, University of Michigan*  

Where do web surveys work? A multilevel meta-analytical approach to determine country-level impact on response modes  
*Jessica Wengrzik, GESIS-Leibniz Institute for the Social Sciences*  

5:45  **Close Day 1**  

6:00  **CSDI Executive Committee Meeting**
9:00  Announcements

9:05  Interviewers in 3MC Surveys
Chair: Zeina Mneimneh, University of Michigan

Do bilingual interviewers perform differently than monolinguals?
Emilia Peytcheva, RTI International

Interviewer effects in a multilingual face-to-face survey on financial behavior: Evidence from Zambia
Markus Frölich, University of Mannheim

Planning and evaluation of a doorstep training initiative for bilingual interviewers at the U.S. Census bureau
Patricia Goerman, U.S. Census Bureau

10:10  Break

10:30  Comparative Measures in 3MC Research
Chair: Christof Wolf, GESIS-Leibniz Institute for the Social Sciences

Using experiments to reducing comparison error in cross-national surveys with special focus on question wording
Tom W. Smith, NORC at the University of Chicago

Measuring total net household income in interviews of cross-national social surveys with an emphasis on comparative research
Uwe Warner, University of Giessen, Germany

Measuring labour status in interviews of cross-national social surveys with an emphasis on comparative research
Jürgen Hoffmeyer-Zlotnik, University of Giessen, Germany
12:00 Lunch

1:00 Synergies for Europe's Research Infrastructures in the Social Sciences (SERISS)
Chair: Sarah Butt, City University London

Design and recruitment of a probability based cross-national online survey (CRONOS) panel
Elena Sommer, City University London

The use of sampling frames in European studies
Annette Scherpenzeel, Economics of Aging, Technical University of Munich

The Translation Management Tool (TMT) used for a survey applying the TRAPD model: The example of the European social survey (ESS), Round 8
Brita Dorer, GESIS-Leibniz Institute for the Social Sciences

2:05 The Data Harmonization Explosion: New Developments from the Field
Chair: Peter Granda, University of Michigan
Co-Chair: Verena Ortmanns, GESIS-Leibniz Institute for the Social Sciences

Validity and comparability of the educational attainment measure in OECD PIAAC study
Silke Schneider, GESIS-Leibniz Institute for the Social Sciences

Applying ex-post harmonization of corruption items from cross-national survey projects
Ilona Wysmulek, Institute of Philosophy and Sociology of the Polish Academy of Sciences

Item-level controls for ex-post harmonization of cross-national survey data: Theoretical arguments and empirical illustration
Kazimierz M. Slomczynski, CONSIRT at The Ohio State University and the Polish Academy of Sciences
3:15   Break

3:35   The Data Harmonization Explosion: New Developments from the Field (continued)

Self-identification of occupation in web-surveys: Respondents choice between autosuggest and search tree
Kea Tijdens, University of Amsterdam/AIAS

Harmonization of the minority status: Case of the Russian-speaking minority in the former Soviet states
Olena Oleksiyenko, Institute of Philosophy and Sociology of the Polish Academy of Sciences

4:20   Response Style Bias
Chair: Patricia Goerman, U.S. Census Bureau

Item attributes as drivers of acquiescent response style
Rachel Davis, University of South Carolina

Classifying acquiescent respondents: convergence or divergence of categorization approaches?
Sunghee Lee, University of Michigan

5:05   Cross-cultural Survey Guidelines and Short Courses: Update
New and expanded cross-cultural survey guidelines
Beth-Ellen Pennell, Julie de Jong, Jamal Ali, University of Michigan

5:30   Close Day 2

7:30   Group Dinner
9:00 Announcements

9:05 Questionnaire Development
Chair: Dorothée Behr, GESIS-Leibniz Institute for the Social Sciences

Maximizing questionnaire design in cross-national and cross-cultural surveys
*Tom W. Smith, NORC at the University of Chicago*

The longer, the better? Selection of appropriate cross-national indicators of response quality in open-ended questions
*Katharina Meitinger, GESIS-Leibniz Institute for the Social Sciences*

Ingroup bias and its implications for using visual images in computerized surveys
*Sunghee Lee, University of Michigan*

10:20 Break

10:45 Interview Privacy
Chair: Yu-chiech (Jay) Lin, Google and University of Michigan

Measuring third-party presence during face-to-face interviews: Respondent and interviewer predictors & effect on reporting sensitive attitudes in Jordan and Turkey
*Julie de Jong, University of Michigan*

Cross-national establishment survey about interview privacy practices
*Zeina Mneimneh, University of Michigan*
11:30 **Advancing 3MC Survey Research and Other Topics**  
Chair: Beth-Ellen Pennell, *University of Michigan*

The effect of respondent commitment on response quality in two online surveys  
*Kristen Cibelli Hibben, University of Michigan*

3MC project management  
*Peter Ph. Mohler, COMPASS*

Advancing 3MC survey research  
*Tim Johnson, University of Illinois at Chicago*  
*Lars Lyberg, Inizio*

12:30 **Discussion and Announcements**

1:00 **Close of Workshop**
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University of Mannheim
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