

# **2017 International Workshop on Comparative Survey Design and Implementation Program**



**Mannheim, Germany  
March 16-18, 2017  
Hosted by  
GESIS and MZES**

## Thursday, March 16

**9:00 Welcome**

Beth-Ellen Pennell, *University of Michigan*

**9:15 Quality Monitoring**

Chair: Tim Johnson, *University of Illinois at Chicago*

Fieldwork design in multiple countries: Moving to a model for more on-time monitoring of fieldwork

*Salima Douhou, City University of London*

New CSDI initiatives for consideration

*Tim Johnson, University of Illinois at Chicago, Beth-Ellen Pennell, University of Michigan, and Lars Lyberg, Inizio*

**10:25 Break**

**10: 45 Translation and Translation Tools**

Chair: Alisú Schoua-Glusberg, *Research Support Services*

When offering a translated version is not enough: Hispanic monolinguals' device use and web literacy: Implications for web survey design and testing

*Alisú Schoua-Glusberg, Research Support Services*

Assessing the impact of different German-language translations of ESS Round 3 items on the resulting data

*Dorothee Behr, GESIS-Leibniz Institute for the Social Sciences*

Experiment for testing questionnaire translation methods in the European social survey (ESS): Ask the same question versus more adaptive approaches

*Brita Dorer, GESIS-Leibniz Institute for the Social Sciences*

Asking Moses to help with translation verification

*Yuri Pettinicchi, Max Planck Institute for Social Law and Social Policy (MPISOC)*

**12:05 Lunch**

**1:00 Evaluating Data Quality and Identifying Fraudulent Cases During and After Fieldwork**

Chair: Gijs van Houten, *Eurofound*

Usage of a method for ex-post identification of falsifications in cross-cultural context

*Natalja Menold, GESIS-Leibniz Institute for the Social Sciences*

Identifying fake interviews in a cross-national panel study (SHARE)

*Michael Bergmann, Technical University of Munich, Munich Center for the Economics of Aging (MEA)*

Monitoring the evolution of the fieldwork power: Illustration based on the seventh round of the European Social Survey

*Caroline Vandenplas, KU Leuven*

Effects of fieldwork delay on subjective wellbeing results due to seasonality in the 4th European Quality of Life Survey

*Eszter Sandor, Eurofound*

“Curbstoning”: case study of an elaborate interviewer falsification scheme and new procedures to prevent interviewer fabrication

*Frederic Malter, Max Planck Institute for Social Law and Social Policy (MPISOC)*

Using timestamps for the evaluation of data quality

*Gijs van Houten, Eurofound*

**3:15 Break**

**3:35 Innovative Uses of Technology & Tools**

Chair: Peter Ph. Mohler, *COMPASS*

A geographic analysis on literacy in multilingual and multicultural contexts

*Suehye Kim, UNESCO Institute for Lifelong Learning*

Optimizing interactive voice response data quality: Lessons learned from Bangladesh, Tanzania & Uganda

*Abigail Greenleaf, Johns Hopkins University*

The DGML R Package: Documenting and generating multilingual questionnaires with explicit reference to a XML structure

*Dominique Joye, FORS, University of Lausanne*

CAMCES tool demo

*Silke Schneider, GESIS-Leibniz Institute for the Social Sciences*

**5:00 Web Surveys**

Chair: Tom W. Smith, *NORC at the University of Chicago*

Device switching: What we learned from web survey logins

*Gina Cheung, University of Michigan*

Where do web surveys work? A multilevel meta-analytical approach to determine country-level impact on response modes

*Jessica Wengrzik, GESIS-Leibniz Institute for the Social Sciences*

**5:45 Close Day 1**

**6:00 CSDI Executive Committee Meeting**

## Friday, March 17

### 9:00 Announcements

### 9:05 Interviewers in 3MC Surveys

Chair: Zeina Mneimneh, *University of Michigan*

Do bilingual interviewers perform differently than monolinguals?

*Emilia Peytcheva, RTI International*

Interviewer effects in a multilingual face-to-face survey on financial behavior: Evidence from Zambia

*Markus Frölich, University of Mannheim*

Planning and evaluation of a doorstep training initiative for bilingual interviewers at the U.S. Census bureau

*Patricia Goerman, U.S. Census Bureau*

### 10:10 Break

### 10:30 Comparative Measures in 3MC Research

Chair: Christof Wolf, *GESIS-Leibniz Institute for the Social Sciences*

Using experiments to reducing comparison error in cross-national surveys with special focus on question wording

*Tom W. Smith, NORC at the University of Chicago*

Measuring total net household income in interviews of cross-national social surveys with an emphasis on comparative research

*Uwe Warner, University of Giessen, Germany*

Measuring labour status in interviews of cross-national social surveys with an emphasis on comparative research

*Jürgen Hoffmeyer-Zlotnik, University of Giessen, Germany*

**12:00 Lunch**

**1:00 Synergies for Europe's Research Infrastructures in the Social Sciences (SERISS)**

Chair: Sarah Butt, *City University London*

Design and recruitment of a probability based cross-national online survey (CRONOS) panel

*Elena Sommer, City University London*

The use of sampling frames in European studies

*Annette Scherpenzeel, Economics of Aging, Technical University of Munich*

The Translation Management Tool (TMT) used for a survey applying the TRAPD model: The example of the European social survey (ESS), Round 8

*Brita Dorer, GESIS-Leibniz Institute for the Social Sciences*

**2:05 The Data Harmonization Explosion: New Developments from the Field**

Chair: Peter Granda, *University of Michigan*

Co-Chair: Verena Ortmanns, *GESIS-Leibniz Institute for the Social Sciences*

Validity and comparability of the educational attainment measure in OECD PIAAC study

*Silke Schneider, GESIS-Leibniz Institute for the Social Sciences*

Applying ex-post harmonization of corruption items from cross-national survey projects

*Ilona Wyszynska, Institute of Philosophy and Sociology of the Polish Academy of Sciences*

Item-level controls for ex-post harmonization of cross-national survey data: Theoretical arguments and empirical illustration

*Kazimierz M. Slomczynski, CONSIRT at The Ohio State University and the Polish Academy of Sciences*

**3:15 Break**

**3:35 The Data Harmonization Explosion: New Developments from the Field (continued)**

Self-identification of occupation in web-surveys: Respondents choice between autosuggest and search tree  
*Kea Tjeldens, University of Amsterdam/AIAS*

Harmonization of the minority status: Case of the Russian-speaking minority in the former Soviet states  
*Olena Oleksiyenko, Institute of Philosophy and Sociology of the Polish Academy of Sciences*

**4:20 Response Style Bias**

Chair: Patricia Goerman, *U.S. Census Bureau*

Item attributes as drivers of acquiescent response style  
*Rachel Davis, University of South Carolina*

Classifying acquiescent respondents: convergence or divergence of categorization approaches?  
*Sunghee Lee, University of Michigan*

**5:05 Cross-cultural Survey Guidelines and Short Courses: Update**

New and expanded cross-cultural survey guidelines  
*Beth-Ellen Pennell, Julie de Jong, Jamal Ali, University of Michigan*

**5:30 Close Day 2**

**7:30 Group Dinner**

## Saturday, March 18

### 9:00 Announcements

### 9:05 Questionnaire Development

Chair: Dorothee Behr, *GESIS-Leibniz Institute for the Social Sciences*

Maximizing questionnaire design in cross-national and cross-cultural surveys

*Tom W. Smith, NORC at the University of Chicago*

The longer, the better? Selection of appropriate cross-national indicators of response quality in open-ended questions

*Katharina Meitinger, GESIS-Leibniz Institute for the Social Sciences*

Ingroup bias and its implications for using visual images in computerized surveys

*Sunghee Lee, University of Michigan*

### 10:20 Break

### 10:45 Interview Privacy

Chair: Yu-chiech (Jay) Lin, *Google and University of Michigan*

Measuring third-party presence during face-to-face interviews: Respondent and interviewer predictors & effect on reporting sensitive attitudes in Jordan and Turkey

*Julie de Jong, University of Michigan*

Cross-national establishment survey about interview privacy practices

*Zeina Mneimneh, University of Michigan*



**11:30 Advancing 3MC Survey Research and Other Topics**

Chair: Beth-Ellen Pennell, *University of Michigan*

The effect of respondent commitment on response quality in two online surveys

*Kristen Cibelli Hibben, University of Michigan*

3MC project management

*Peter Ph. Mohler, COMPASS*

Advancing 3MC survey research

*Tim Johnson, University of Illinois at Chicago*

*Lars Lyberg, Inizio*

**12:30 Discussion and Announcements**

**1:00 Close of Workshop**

**Venue**

University of Mannheim  
A 5, 6 – Building A, 2. Floor, Room A230  
68131 Mannheim  
Germany  
+49 (0)1608509595 (Christof Wolf, at all conference days)

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