2018 International Workshop on Comparative Survey Design and Implementation Program

Mary Immaculate College
Limerick, Ireland
March 26-28, 2018
9:00  Welcome
Zeina Mneimneh, University of Michigan
Michael Breen, Mary Immaculate College

9:15  Using Cross-cultural Cognitive Pretesting for Questionnaire Testing
Chair: Natalja Menold, GESIS-Leibniz-Institute for the Social Sciences

The Cognitive Process of Reporting Educational Qualifications in Cross-cultural Surveys: A Comparison between Immigrant and Non-immigrant Respondents in Germany
Roberto Briceno-Rosas, GESIS-Leibniz Institute for the Social Sciences

Cognitive Pretesting of Sensitive Questions for Cross-cultural Surveys: Methods and Challenges
Patricia Hadler, GESIS-Leibniz Institute for the Social Sciences

Mixed-Method Approach for Understanding Scale Performance in a 3MC Context
Kristen Miller, National Center for Health Statistics

Considerations for Cross-cultural Questionnaire Testing and Lessons Learned
Patricia Hadler and Natalja Menold, GESIS-Leibniz Institute for the Social Sciences

10:45  Break

11:15  Questionnaire Design
Chair: Alisú Schoua-Glusberg, Research Support Services

Ingroup Bias and Its Implications for Using Visual Images in Computerized Surveys
Sunghee Lee, University of Michigan
Measuring Subjective Health and Life Satisfaction with U.S. Hispanics
*Sunghee Lee, University of Michigan*

12:00  Lunch

1:00  **Data Quality and Comparability in Survey Data Harmonization**

Chair: *Irina Tomescu-Dubrow, Institute of Philosophy and Sociology, Polish Academy of Sciences*

Comparing Two Measures of Education Harmonized Ex Post: Levels of Education and Years of Schooling
*Marta Kołczyńska, Institute of Philosophy and Sociology, Polish Academy of Sciences*

Inter-survey Variability of Corruption Measures: Implications of Harmonization Procedures
*Ilona Wysmułek, Institute of Philosophy and Sociology, Polish Academy of Sciences*

Validity and Comparability of the Education Measures in the European Values Study 2008
*Verena Ortmanns, GESIS-Leibniz Institute for the Social Sciences*

Looking for Ways to Characterize Countries Politically and Economically using Longitudinal Data
*Claire Durand, Université de Montréal*

2:45  Break

3:15  **Comparative Standard Demographics**

Chair: *Zeina Mneimneh, University of Michigan*

When Standard Wording for Language Spoken at Home does not Work Standardly across Languages
*Marjorie Hinsdale-Shouse, RTI International*

Survey Experiments on Income Non-response in Cross-national Surveys
*Steve Schwarzer, Pew Research Center*
4:00  Questionnaire Translation in Theory and Practice: Challenges, Solutions – and New Ideas?
Chair: Brita Dorer, GESIS-Leibniz Institute for the Social Sciences

Translating Questionnaires for Cross-national Surveys: A Text Genre and its Particularities
Dorothée Behr, GESIS-Leibniz Institute for the Social Sciences

TMT: Questionnaire Translation Management for Large International Studies. Lessons Learned and Challenges Ahead
Brita Dorer, GESIS-Leibniz Institute for the Social Sciences

Memory Lane - A Repository and Online Search Engine of Legacy Materials in Large-scale Multilingual Surveys
Andrea Ferrari and Manuel Souto Pico, cApStAn

SERISS Experiment for Testing Close versus More Adaptive Questionnaire Translation Approaches: First Results from the Translation Sessions and from the Field
Brita Dorer, GESIS-Leibniz Institute for the Social Sciences

Training Translators for a Multi Country Study: Lessons Learned
Alisú Schoua-Glusberg, Research Support Services

5:45  Close Day 1

6:00  CSDI Executive Committee Meeting
9:00  Announcement

9:05  Interviewer Falsification
Chair: Ineke Stoop, The Netherlands Institute for Social Research/SCP

Interviewer Effects and Undesirable Interviewer Behavior
Ineke Stoop, The Netherlands Institute for Social Research/SCP

Identification of Falsifications in Surveys – a Link to the Cross-cultural Context
Natalja Menold, GESIS-Leibniz-Institute for the Social Sciences

10:00 Issues of Privacy and Legal Restrictions around Survey Research
Chair: Emilia Peytcheva, RTI International

Third Parties in Face-to-Face Interviews: Qualitative Insights from 4 African Countries
Leenisha Marks, RTI International

Investigating Face-to-Face Interview Privacy Perceptions and Preferences
Zeina Mneimneh, University of Michigan

Freedom to Publish Public Opinion Research: Findings from a 2017 Worldwide Survey
Tim Johnson, University of Illinois at Chicago

11:00 Break

11:30 Sampling Approaches in Cross-cultural Research
Chair: Julie de Jong, University of Michigan

Sampling Schemes and Survey Quality in Cross-national Surveys
Marta Kołczyńska, Institute of Philosophy and Sociology, Polish Academy of Sciences
OnDemand Sampling Hub for CATI Projects Globally
*Carsten Broich, Sample Solutions BV*

Using Big Data to Sample Ethnic Minorities in Western European Countries: Muslims
*Carsten Broich, Sample Solutions BV*

12:30 Lunch

1:30 **Strategies to Reduce Non-response in Cross-cultural Surveys**
Chair: *Ineke Stoop, The Netherlands Institute for Social Research/SCP*

Worth the effort? An Examination of Re-contact Strategies in Face-to-Face and Telephone Surveys
*Steve Schwarzer, Pew Research Center*

Boosting Response and Minimizing Selection Bias: Recent Experiments Carried out in a Push to Web Survey across Europe
*Tanja Stojadinovic, Ipsos MORI*

2:15 Break

2:45 **Quality in Cross-cultural Surveys**
Chair: *Lars Lyberg, Inizio*

Data-Quality Assessments within a Cross-national Context: A Multidimensional Approach
*Patrick Moynihan, Pew Research Center*

Improvements in Survey Quality over Time: Lessons Learnt from Eurofound’s Pan-European Surveys Since 1995
*Daphne Ahrendt and Sophia MacGoris, Eurofound*

Assessing Quality of Survey Processes and Outputs: The 4th European Quality of Life Survey
*Julie de Jong and Kristen Cibelli Hibben, University of Michigan*
3:30  Institute of Social Science Survey of Peking University Panel
Chair: Gina-Qian Cheung, University of Michigan

Telephone versus Face-to-Face Interviewing: Mode Effects on Data Quality: A Case Study of China Family Panel Study
Yan Sun, Institute of Social Science Survey of Peking University

Introduction of the Enterprise Survey of Innovation and Entrepreneurship in China
Dexi Li, Institute of Social Science Survey of Peking University

4:15  Paradata Use in Cross-cultural Surveys
Chair: Rory Fitzgerald, City University London

Use Item-Level Timestamp Paradata for Multi-Country Comparison
Shulin Jiang, Johns Hopkins School of Public Health, Department of Population, Family and Reproductive Health, Gates Institute

Yu-chieh (Jay) Lin, University of Michigan

5:00  Close Day 2

7:00  Group Dinner at The Strand Hotel, City View Suite, Ennis Rd, Limerick
9:00   Announcements

9:05   Improving Cross-national Survey Research by More Coordination and Collaboration across Comparative Survey Research Projects
Chair: Tom W. Smith, NORC at the University of Chicago

Making Comparative Survey Research More Comparative: Collaboration and Coordination across Cross-national, Survey-Research Programs
Tom W. Smith, NORC at the University of Chicago

Considering Cooperation Beyond Europe: Opportunities and Challenges for the European Social Survey
Rory Fitzgerald, City University London

Comparative Studies: A Proposed Agenda for Future Collaboration
Lars Lyberg, Inizio

10:15   Break

10:45   Response Quality
Chair: Patrick Moynihan, Pew Research Center

Measurement Error in Proxy Measures of Key Survey Variables across Different Languages
Emilia Peytcheva, RTI International

Identifying of and Dealing with Item Non-response in Open-ended Questions in a Cross-national Context
Katharina Meitinger, GESIS-Leibniz Institute for the Social Sciences
Questionnaire Answer Agreement: A Method to Detect Lurking Problems and Increase Data Quality
*James Pringle, Johns Hopkins University Bloomberg School of Public Health*

11:45 **Interviewer Effects**
Chair: *Marjorie Hinsdale-Shouse, RTI International*

Impacts of Interviewer's Personal Characteristics and Team Composition on Household Survey: An Empirical Analysis Based on China Household
*Qing He, Survey and Research Center for China Household Finance, Southwestern University of Finance and Economics*

Interviewer Effects and Social Desirability: A Cross-cultural Analysis of Face-to-Face Surveys
*Martha McRoy, Pew Research Center*

12:30 **Lunch**

1:30 **Mixed Methods and Survey Modes**
Chair: *Jennifer Kelley, University of Michigan and University of Essex*

Using a Responsive Design to Conduct a Survey under Unclear Outcome Conditions
*Tobias Gummer, GESIS-Leibniz Institute for the Social Sciences*

Questionnaire Split Following a Matrix Design to Run Long Surveys on the Web: A Viable Solution for International Comparative Surveys? A Real-life Experiment with the European Values Study
*Michael Ochsner, FORS (Swiss Centre of Expertise in the Social Sciences)*

Using In-depth Interview at Interviewees’ Homes with Nationwide Quantitative Survey for Understanding Southeast Asian Lifestyles
*Midori Aoyagi, National Institute for Environmental Studies*
What Mobilemanaging Phone Survey Mode Produces the Most Representative Data? A Comparison of SMS, IVR, and CATI in Nigeria

Leenisha Marks, RTI International

3:00 Break

3:30 Data Collection Challenges
Chair: Kristen Cibelli Hibben, University of Michigan

A Mechanism for Understanding the Effects of Repeated Survey Research on Communities: Findings from a Qualitative Study of PMA2020 Surveys in Burkina Faso

Shani Turke, Johns Hopkins Bloomberg School of Public Health (JHSPH), Gates Institute

Treading Through India's Data Challenges
Prerna Mukharya, Outline India

4:15 Managing Production and Quality Issues in Large Scale International Assessments
Chair: Tom Krenzke, Westat

Dealing with a Rare Target Population: Out-of-School Youth Survey of PISA-D in Paraguay

Veronica Heilborn, Directorate for Evaluation of Quality of Education, Ministry of Education and Science (Paraguay)

Innovative Approaches in Survey Implementation – Overcoming Data Collection Challenges in U.S. PIAAC

Nina Thornton, Westat

Looking Back and Looking Forward: From PIAAC and PIAAC-Longitudinal in Germany to PIAAC Cycle 2

A Zabal, GESIS - Leibniz Institute for the Social Sciences

5:15 Close of Workshop
Venue
Mary Immaculate College – Tara building
South Circular Road
Limerick, Ireland
Tel: +35361 204300

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