

AAPOR/WAPOR Task Force on the Quality of Comparative Surveys

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CSDI, Limerick, Ireland, March 28, 2018

Is 3MC a subdiscipline?

Criteria

- ✓ An academic curriculum
- ✓ A professional organization
- ✓ A journal or named set of publication outlets
- ✓ A common set of shared values and research principles
- ✓ Deep ongoing work in knowledge domains

Adapted from Bob Groves's blog on In Defense of Disciplines

Not really

Here is where we come from:

Statistics

Social science

Marketing

Language

Psychometrics

and other disciplines with varying research traditions and goals

Today

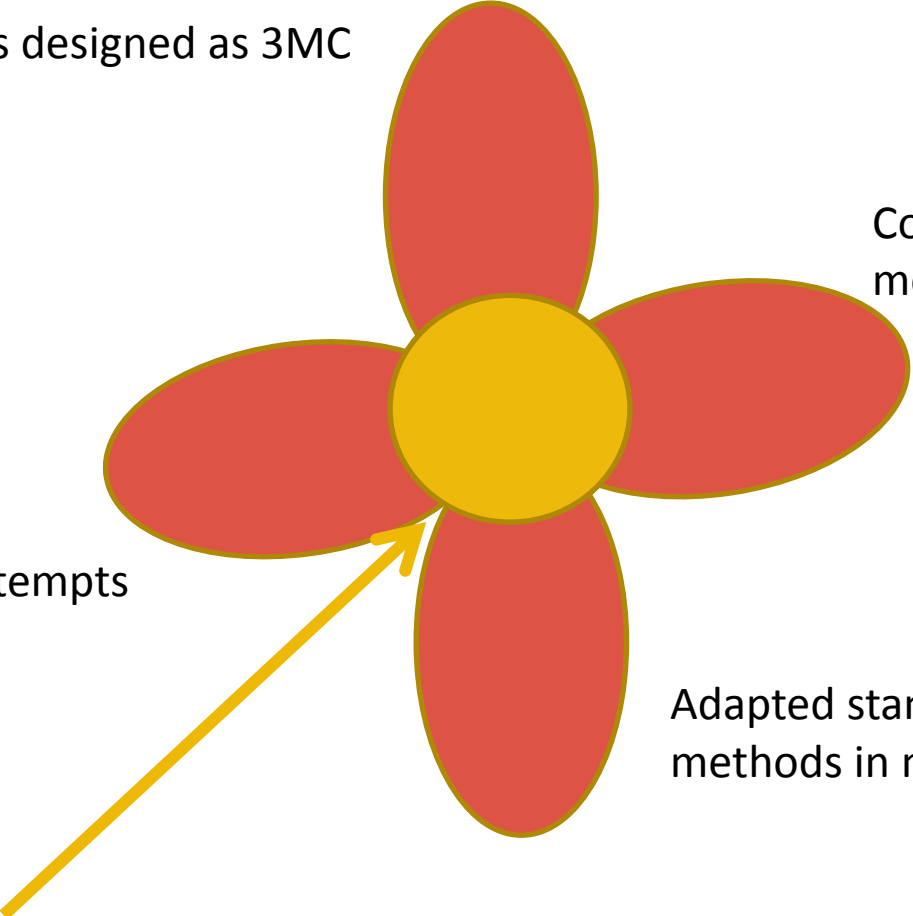
Surveys designed as 3MC

Comparisons based on mono surveys

Other attempts

Adapted standard methods in new cultures

Common core principles



Tomorrow

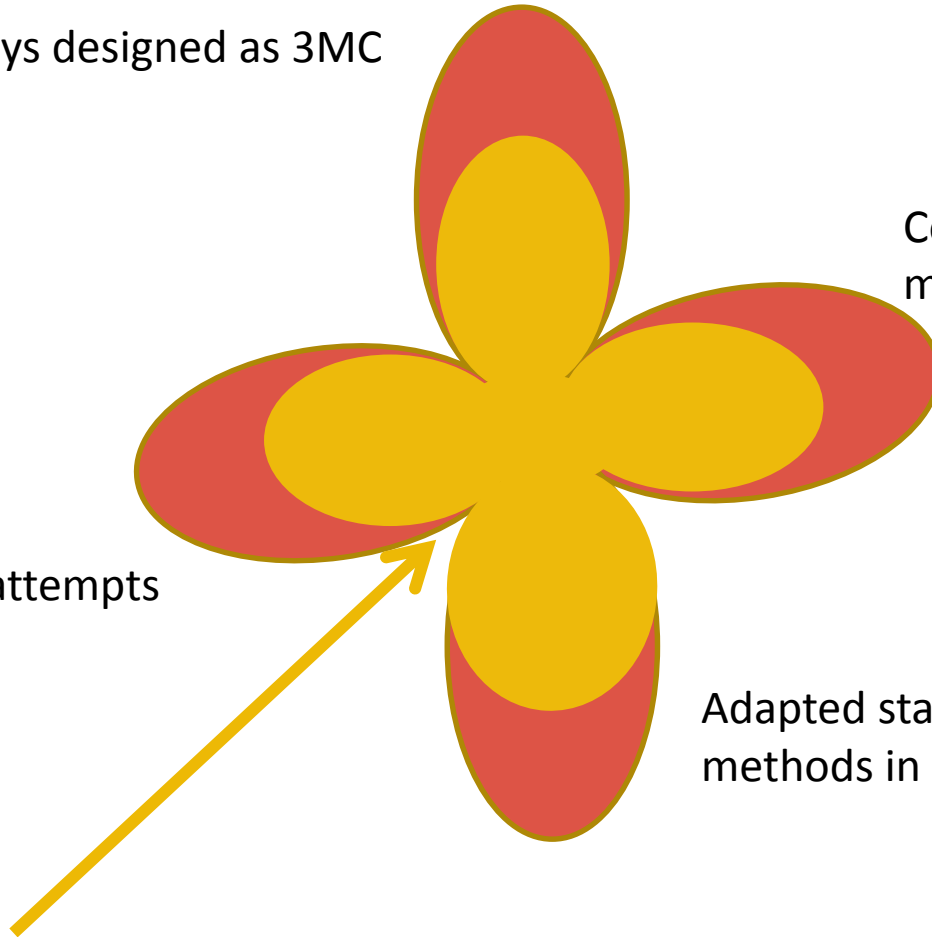
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Common core principles



Competences and Ambitions

- Surveys with strong infrastructure, leadership, sufficient funding, and continuous improvement ambitions with a high degree of input harmonization
- Surveys that rely on guidelines and output harmonization
- Surveys that have a minimum of infrastructure
- Surveys that also have psychometric components

Examples of General Error Sources

- The essential survey conditions vary across countries
- The underlying mechanisms that generate errors differ
- Risk perceptions vary
- Know-how varies
- Countries and cultures inherently different

Most things vary

So how do we create a 3MC subdiscipline?

- Basic research
- Collaboration
- Establishing core principles
- Defining and assessing quality
- Journal? Association?

Recent collaborations and initiatives

- OECD workshop on interviewer errors in PIAAC
- Strengthening Global Links workshop
- Synergies for Europe's Infrastructures in the Social Sciences (SERISS)
- CSDI
- AAPOR Cross-Cultural and Multilingual Affinity Group
- Evaluation and improvement of EU-SILC
- Upcoming OECD-GESIS workshop on translation and adaptation

AAPOR/WAPOR Task Force on Quality of Comparative Surveys

- The typical task force
- Purpose of this one:
 - To highlight the quality issues
 - To provide recommendations
 - To address the issue of a 3MC subdiscipline

Output 1

Recommendations on:

- A unified view regarding the definition of quality and its assessment
- The importance of solid infrastructures and central teams
- Handling specific error sources
- Good examples of QA and QC procedures

Output 2

Recommendations on:

- Capacity building
- Quality reporting and the role of the user
- Adapting to a changing survey landscape
- The future of 3MC surveys

What do you think?

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Thank you!