OPEN PROBABILITY-BASED PANEL
— ALLIANCE —

Facilitating multinational, multiregional and multicultural research

Part 1:

Introduction

Background

- Numerous probability-based survey panels do exist, collecting high-quality, representative data either solely or partly through online questionnaires

- Different submission rules and procedures, rendering the simultaneous use of these panels for multinational, multiregional and multicultural studies cumbersome

Aims and Scope

- Open Probability-based Panel Alliance (OPPA) creating a demand-oriented single entry point for:
  - submitting multinational, multiregional and multicultural survey-based studies
  - using the data collected
- Alliance members share joint quality standards
- The network is open to additional panel infrastructures across the globe

OPPA Key Characteristics

- **Openness**
  in terms of being accessible for academic researchers to field primary studies and to use the data collected;

- **Probability-based**
  and therefore optimized for yielding unbiased population estimates;

- **Transparency**
  of the processes by which these infrastructures have been built and are being operated. The data collection process and its deliverables are precisely documented, facilitating the replicability of processes and outcomes.

Founding Members

- GESIS Panel (Germany)
  http://www.gesis-panel.org

- LISS Panel (The Netherlands)
  http://www.lissdata.nl

- Understanding America Study (USA)
  https://uasdata.usc.edu

Agenda

- OPPA translation partner presentation: cApStAn (Steve Dept)
- Brief presentations about the founding member panels:
  - LISS Panel (Marcel Das)
  - Understanding America Study (Arie Kapteyn)
  - GESIS Panel (Michael Bosnjak)
- How to submit studies to OPPA?
- How to use OPPA data?
- How to join the alliance (as a panel infrastructure)?

Best Practice in Survey Translation

- The Open Probabilistic Panel Alliance (OPPA) sets a threshold:

  translation quality should meet the highest standard
  in all cross-national, probability-based web surveys

- OPPA will operate with **cApStAn**™ LINGUISTIC QUALITY CONTROL

- Before the translation/adaptation begins:

  – Translatability assessment (TA) of survey questions

  – Brief discussion of TA outcomes with question authors

  – Preparation of the translation process
    (agree on translation notes with question authors, prepare bilingual glossaries)

Best Practice in Survey Translation

- each cross-national panel survey will benefit from state-of-the-art survey translation

  - Double translation, review, team adjudication

  - Full documentation of the translation history of each item in each language

  - Transparency: made publicly available

  - A database of all existing translations (e.g. response categories, scales) will be maintained and made publicly available

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Part 2:

Submitting studies to OPPA and using data

Study Submission (Fall 2016)

- www.openpanelalliance.org > Submissions
- Scenario 1: Fully developed studies
  - Open Science Framemwork (osf.io) templates
  - Create your own osf.io project space
  - Upload your study material
- Scenario 2: Partly developed studies (incl. rough study ideas)
  - We will help to develop a full-fledged project which can be fielded using the OPPA network

Data Usage

- Data collected through OPPA will be accessible through a joint data portal

- Data collected separately within each panel can be accessed through the existing data portals of each panel infrastructure

Part 3:

Joining the alliance

How to join OPPA?

- Only open probability-based panel infrastructures are eligible

- Panel member recruitment has been performed by the highest country-specific standards

- AAPOR standard defintions have been implemented

- Endorsement of the principles put forward by the Center for Open Science

OPPA News: How to get notified?

- Newsletter subscription:
  www.openpanelalliance.org

- Twitter:
  [https://twitter.com/**OPPAresearch**](https://twitter.com/OPPAresearch)

- LinkedIn Group:
  Open Probability-Based Panel Alliance (OPPA)

- Facebook page:
  [https://www.facebook.com/**OPPAresearch**](https://www.facebook.com/OPPAresearch)

www.openpanelalliance.org

STUDIES   PROCEDURES   SUBMISSIONS   PRICING   CONTACT

WELCOME TO THE

Open Probability-Based Panel Alliance

STAY CONNECTED

EMAIL ADDRESS   SUBSCRIBE

An increasing number of probability-based survey panels worldwide collect high-quality, representative data either solely or partly through online questionnaires. While their specific recruitment and implementation procedures may differ due to country-specific requirements and restrictions, they all share three common characteristics: