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Leibniz Institute
for the Social Sciences



GESIS Panel

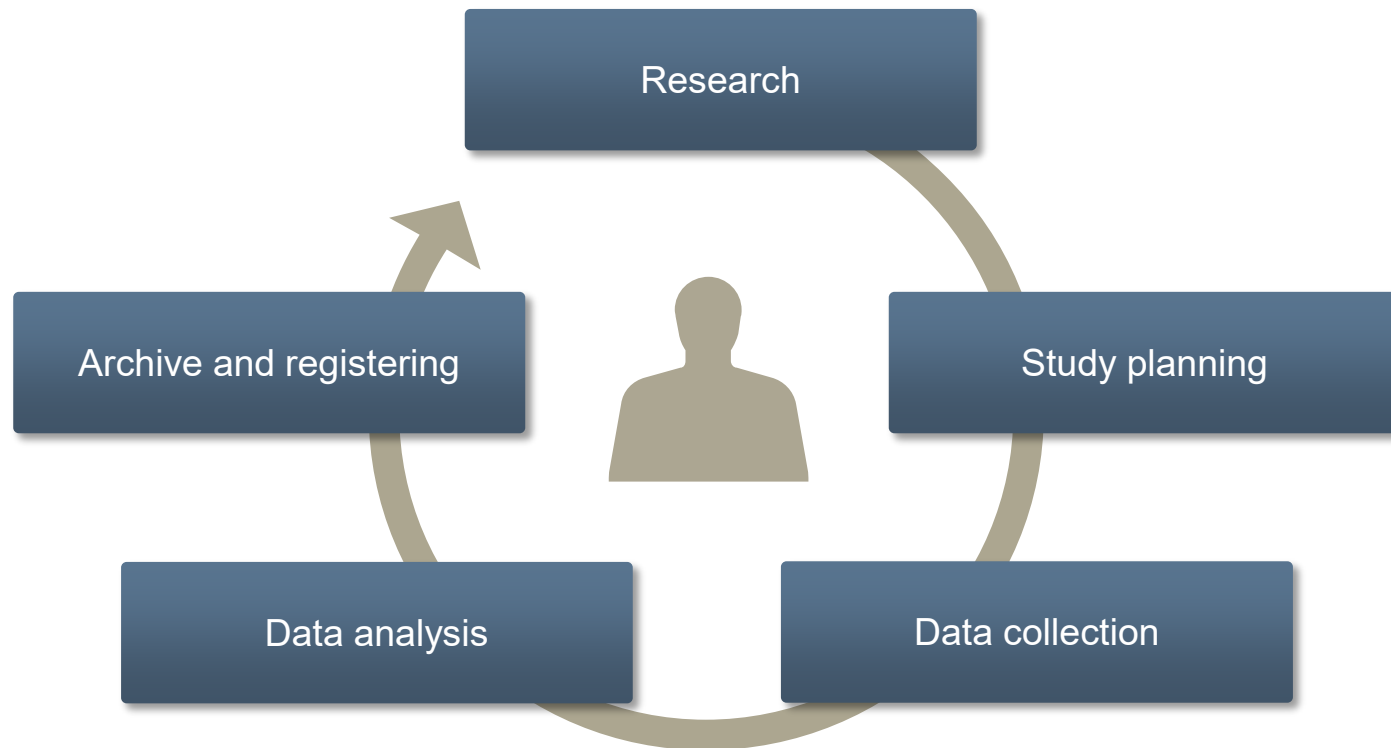
Collecting and using representative
data of the German general public

Michael Bosnjak

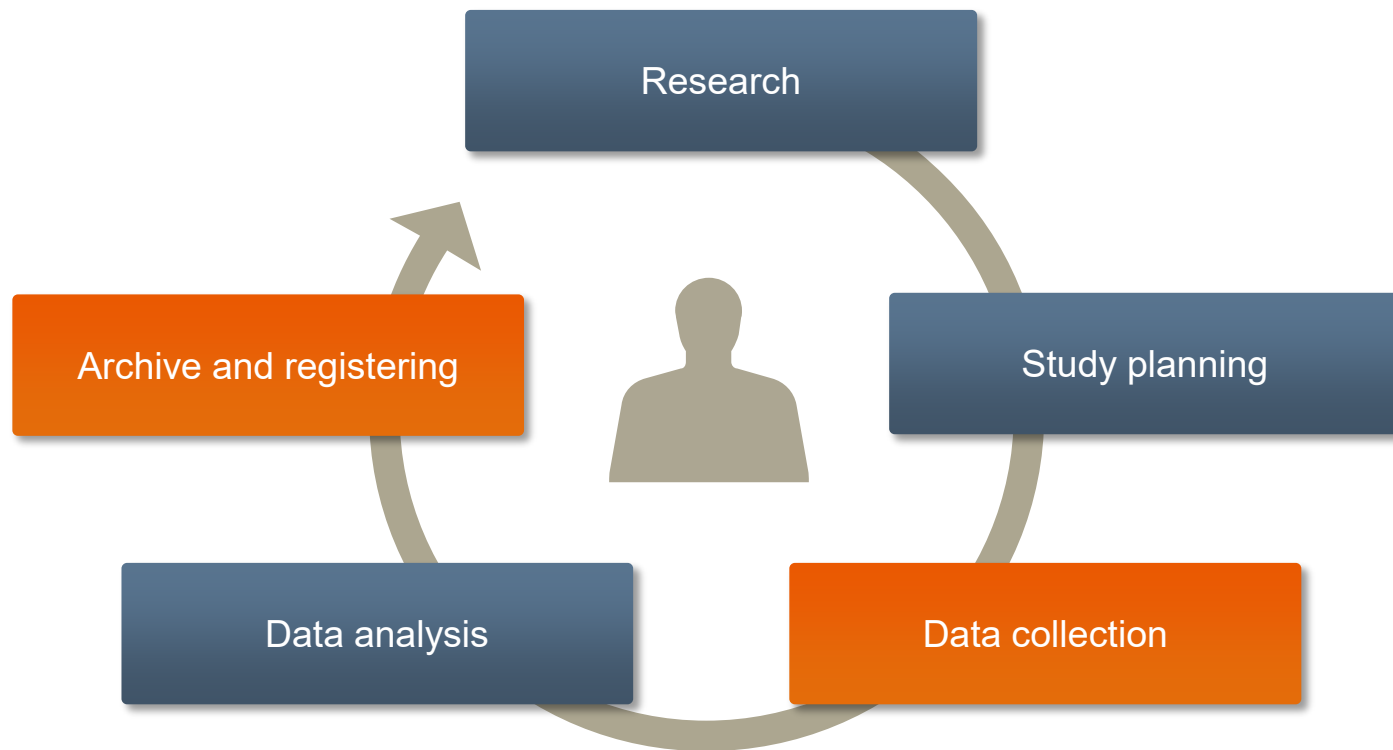
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GESIS services are organized around user requirements



Focus of today's GESIS Panel presentation



GESIS Panel General Overview

Deliverables: Roles / Target Groups

1

Providing *free data collection services* for social scientists within a mixed-mode access panel (offline & online) representative for the German population (18-70 years of age).

Panelists

Primary Researchers

2

Providing *free access to the data collected* within the mixed-mode access panel to the social science community.

**Data Users:
Secondary
Researchers**

3

Enabling *knowledge transfer* on how to build and operate a representative panel.

**Academic Panel
Provider**

4

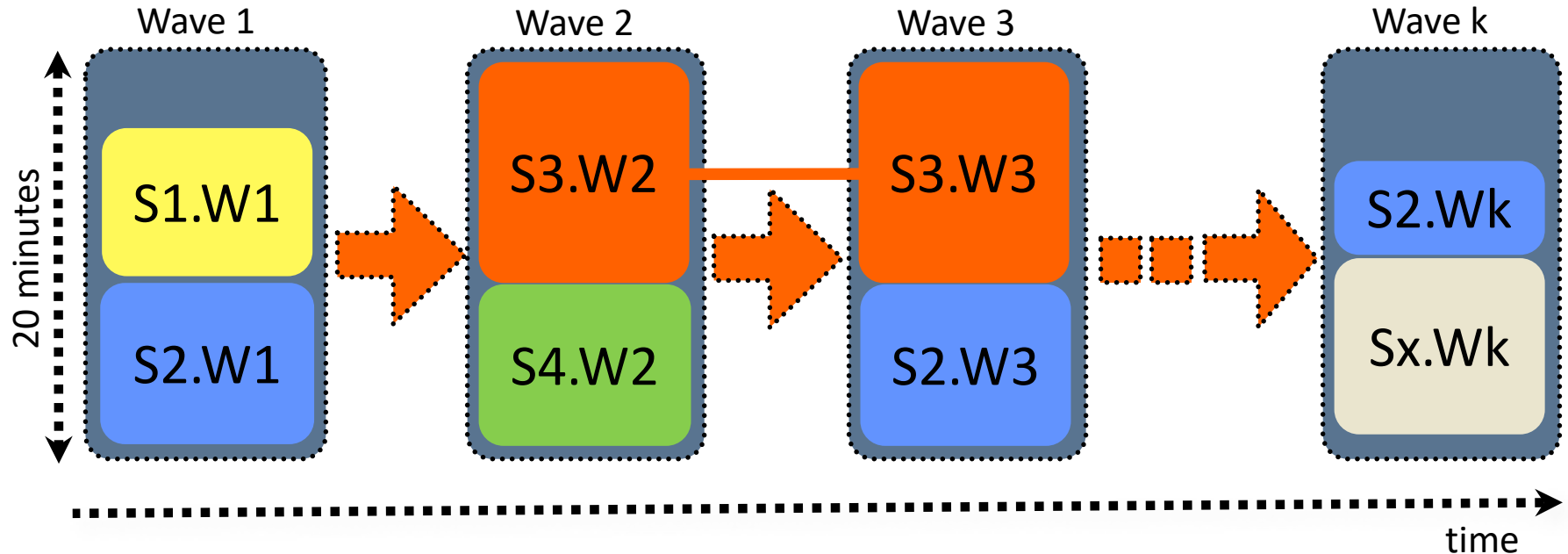
Generating *methodological findings* on access panel data quality issues (publications, guidelines, standards).

**Survey
Methodologists**

- Probability-based access panel of individuals:
General population in Germany, German-speaking,
18-70 years
- Recruited panelists from population registers
(270 sampling points)
- 7599 face-to-face interviews (CAPI)
- About 5,000 panelists (2014 starting sample)
- Refreshment currently underway, using the ALLBUS
(German GSS)

- Multi-mode surveys:
 - ▶ Web-based surveys (approx. 65% of panelists)
 - ▶ Mail surveys (to reduce coverage error and to address sample composition bias concerns; approx. 35% of panelists)
- Experiments with 4 groups max.
- Bi-monthly data collection, approx. 20 minutes of interviewing time each wave.

Waves and Accepted Study Designs



- Single-wave studies:
 - ▶ Cross-sectional designs (e.g., S1 and S4)
- Multiple-wave, longitudinal studies:
 - ▶ Multiple cross-sectional designs; Splitted or partitioned cross-sectional design (e.g., S2)
 - ▶ Panel designs (e.g., S3)
- *NOT* considered: Cohort (sub-sample) studies

<http://gesispanel.gesis.org/submission/>



The screenshot shows the GESIS Panel Proposal Submission Site. At the top, there is a navigation bar with links: HOME, ABOUT, LOGIN, REGISTER, and HOW TO SUBMIT. The main heading is "GESIS Panel Proposal Submission Site". Below this, a paragraph describes the GESIS Panel as a mixed-mode (online and mail) omnibus access panel representative for the German speaking population residing in Germany and aged between 18 and 70 years. It states that the GESIS Panel is open for the social science community: accepted study proposals are being fielded free of charge. Furthermore, data collected will be made available to the general public. Another paragraph states that the aim of the site is to provide a framework for proposal submission and reviewing. A final paragraph advises users to read the "HOW TO SUBMIT" section carefully before starting the submission procedure. On the right side, there is a "USER" section with fields for Username and Password, a "Remember me" checkbox, and a "Login" button. Below this is a "FONT SIZE" section with three buttons: "A", "A", and "A". At the bottom right, it says "Member of the Leibniz Association" with the Leibniz logo. The footer contains copyright information for GESIS, a link to the Imprint and Site Map, and social media links for Google+, Facebook, and Twitter.

Panel
gesis

HOME ABOUT LOGIN REGISTER HOW TO SUBMIT

Home > GESIS Panel Proposal Submission Site

GESIS Panel Proposal Submission Site

The GESIS Panel is a mixed-mode (online and mail) omnibus access panel representative for the German speaking population residing in Germany and aged between 18 and 70 years. The GESIS Panel is open for the social science community: accepted study proposals are being fielded free of charge. Furthermore, data collected will be made available to the general public.

The aim of the site you are currently visiting is to provide a framework for proposal submission and reviewing.

Before starting the submission procedure using this site, please read the 'HOW TO SUBMIT' section carefully.

USER

Username

Password

☐ Remember me

Login

FONT SIZE

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<http://gesispanel.gesis.org/submission/>

gesis Panel

HOME ABOUT LOGIN REGISTER HOW TO SUBMIT

Home > How to Submit

How to Submit

(1) Get acquainted with the GESIS Panel proposal submission procedure

a. Submission documents
Please retrieve the latest versions of all documents required to prepare and to submit a study proposal, encompassing the following four files:

- [GESIS Panel Proposal Submission Procedures Description](#)
- [GESIS Panel Passenger Unipark License Request Form](#)
- [GESIS Panel Survey Style Guide](#)
- [GESIS Panel Proposal Submission Form](#)

All four files can be found here:
<http://tinyurl.com/GESISPanelDocs>

b. Proposal submission procedure description
After having retrieved all documents required to prepare and to submit a study proposal, please read the document '[GESIS Panel Proposal Submission Procedure Description](#)' carefully.

(2) Prepare your proposal

Preparing your proposal involves filling out the proposal submission form, implementing your survey using the Unipark survey development environment, and preparing a set of submission materials as outlined in the '[GESIS Panel Proposal Submission Procedure Description](#)'.

(3) Submit your proposal

The GESIS Panel uses a Web-based editorial system for managing the submission and peer-review process. This allows you to submit your proposal online, reviewers to referee, and editors to manage the peer-review process online.

To submit your proposal, please:

a. Make sure that all necessary files have been duly prepared as specified in the '[GESIS Panel Proposal Submission Procedure Description](#)'.

b. Register at the GESIS Panel Proposal Submission Site (by clicking [here](#)).

c. Start the submission process using your GESIS Panel Proposal Submission Site credentials (by clicking [here](#)).

USER

Username

Password

☐ Remember me

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FONT SIZE

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Gefällt mir 152

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Material to be prepared:

1. **Proposal** (structured abstract according to template)
2. **Survey(s)** (GPX-format, one per wave)
3. **XLS Codebook(s)** (one per wave)

GESIS Panel Questionnaire Editor

Back to survey menu << Search

Questionnaire editor

Questionnaire

Paper questionnaires

Container questions

Filter list

Search and replace

Media library

Quota management

Codebook

Scale library

Language editor

Title editor

Wildcards

Preview

Print version

Lists

Systeminfo

Michael Bosnjak

Search text Search

Questionnaire

You are editing the survey in the language "English".

View Show subpages Hide subpages Import pages

TITLE	ID	INFO	ACTIONS
first page	137009		
General info professor	1338109		
General info professor2	1338178		
Course info	1338650		
attendance and teaching language	1338632		
teaching language others	1338634		
length and distribution	1338675		
students	1338658		
teaching methods	1347840		
approach eco	1391696		
approach history	1391844		
approach history	1391687		
approach intercultural	1391846		
interdisciplinary	1391699		
interdisciplinarity	1396485		
interdisciplinary yes	1391700		
approach law	1391697		
approach political science	1391698		
approach political science	1391696		
teaching methods of the course	1345058		
teaching methods2	1338694		

Wie zufrieden sind Sie mit der Arbeit der Bundesregierung bei der Bewältigung der Wirtschaftskrise in Europa?

- ☐ Sehr zufrieden
- ☐ Zufrieden
- ☐ Teils/teils
- ☐ Unzufrieden
- ☐ Sehr unzufrieden

Zurück

Weiter

Scale options

Please note that you can not use code "0" for the scale items, except in the question types 351, 361 and 364.

Mass import scales Import scale Export scale

VARIABLE NAME	NO.	CODE	ANSWER CATEGORY	RANDOM. ZATION	MISSING VALUE	DELETE
New						
1	1	sehr wichtig				
2	2	wichtig				
3	3	mittelwichtig				
4	4	nicht so wichtig				
5	5	überhaupt/nicht wichtig				

[Dynamic answers]

Select Answers are from list (No list selected yet)

Answer options

Mass import items Assign to list Group overview

VARIABLE NAME	NO.	ITEM TEXT	TYPE	INPUT FORMAT	RANDOM. ZATION	BAC	ALWAYS VISIBLE	DELETE	REMARK CONDITION
New									
v_1482	1	Schmerz	A						

GESIS FastTrack Procedure Submission Form
Last change: September 21, 2015



Fast-Track-Submission Form

The GESIS Panel offers the possibility to submit a short questionnaire on a current topic.

The submitted questionnaire may include either


- up to three short single choice questions
- one multiple choice question with a maximum of seven items
- one open-ended question

More information on the question types is specified by the references to the [GESIS Panel Survey Style Guide](#). In contrast to full proposals this questionnaire does not have to be submitted as a Unipark questionnaire and does not undergo an external review process.

Submission Procedure

All you need is to fill in this form, as well as the GESIS Panel General Terms and Conditions, sign them and send them to current-topic@gesis-panel.org.

Data dissemination portal for
incremental master-dataset,
study descriptions,
codebook, technical reports


gesis  | [Contact](#) | [Email to Data Service](#)

GESIS Data Catalogue 2.0 beta


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da|ra Registration agency for
social and economic data


DataCite
International
Data Citation

DBKSearch 2.0 © GESIS

ZA5664: GESIS Panel - full version

[Bibliographic Citation](#) [Methodology](#) [Data & Documents](#) [Errata & Versions](#) [Groups](#)

Citation
GESIS (2014): GESIS Panel - full version. GESIS Data Archive, Cologne. ZA5664 Data file Version 1.0.0, doi:10.4232/1.11877

Study No.
ZA5664

Title
GESIS Panel - full version


Current Version
1.0.0, 2014-3-31, doi:10.4232/1.11877

Date of Collection
06.2013 - 19.02.2014

**Principal Investigator/
Authoring Entity,
Institution**
GESIS Panel Team - GESIS Leibniz-Institut für Sozialwissenschaften, Mannheim

Categories
Political Attitudes and Behavior
Community, Living Environment
Communication, Public Opinion, Media
Person, Personality, Role

Topics
1 2
5.6 Social conditions and indicators
9.1 Information society
9.2 Mass media

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ZA5665: GESIS Panel - reduced version

[Bibliographic Citation](#) [Methodology](#) **[Data & Documents](#)** [Errata & Versions](#) [Groups](#)

Number of Units: 7599
Number of Variables: 222
Analysis System(s): SPSS, Stata

C - Data and documents are only released for academic research and teaching after the data depositor's written authorization. For this purpose the Data Archive obtains a written permission with specification of the user and the analysis intention.

Download possible for registered users, please login or register.
You don't have to pay fees for downloads.
[Beta Test Phase DBK2.0 info](#)

Datasets [Questionnaires](#) [Codebooks](#) [Other Documents](#)

DDI Documents

ZA5664-65_data_access.pdf (User Contract) 114 KBytes
ZA5664-65_Datenzugang.pdf (User Contract) 116 KBytes

You can order this study via shopping cart
[Beta Test Phase DBK2.0 info](#)
[add to shopping cart](#)

General Access to studies and data sets at the GESIS Data Archive for the Social

gesis Leibniz-Institut
für Sozialwissenschaften

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[Amtliche Mikrodaten](#)

Das Secure Data Center

GESIS betreut umfangreiche Bestände an Umfragedaten und weiteren Forschungsdaten, die langfristig archiviert, aufbereitet, dokumentiert und für die Nachnutzung zur Verfügung gestellt werden. Die Nutzung einiger dieser Daten bedarf besonderer Sicherheitsvorkehrungen. Der Zugang erfolgt daher über das Secure Data Center.

Das Secure Data Center bietet

- Zugang zu Forschungsdaten, die zum Beispiel aus Datenschutzgründen besonderen Zugangsbeschränkungen unterliegen,
- Beratung in Fragen zu Datenschutz und Forschung.

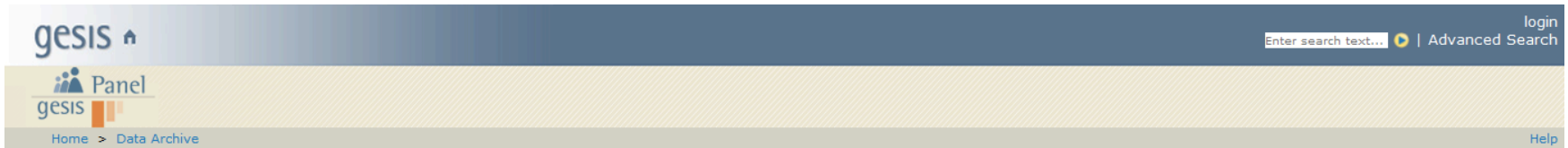

Secure Data Center

GESIS Quicklinks

Kontakt
Serviceanfragen
 E-Mail

Allgemeine Fragen
[Katharina E. Kinder-Kurlanda](#)

Abteilung Datenarchiv für



GESIS Panel Data Portal

Please select one of the following links to start accessing the the data and metadata.



Getting Started

Information about the GESIS Panel Data Portal for first time users.



Login

Login to download datasets. No account yet? Click [here](#).



Browse Studies

View all studies.



Browse Waves

View all studies and publications by wave.



Search

Search the data archive. You can also go directly to the [Advanced Search](#).



Browse Publications

View publications that are based on the data.



Users Network

View other users of the data archive.

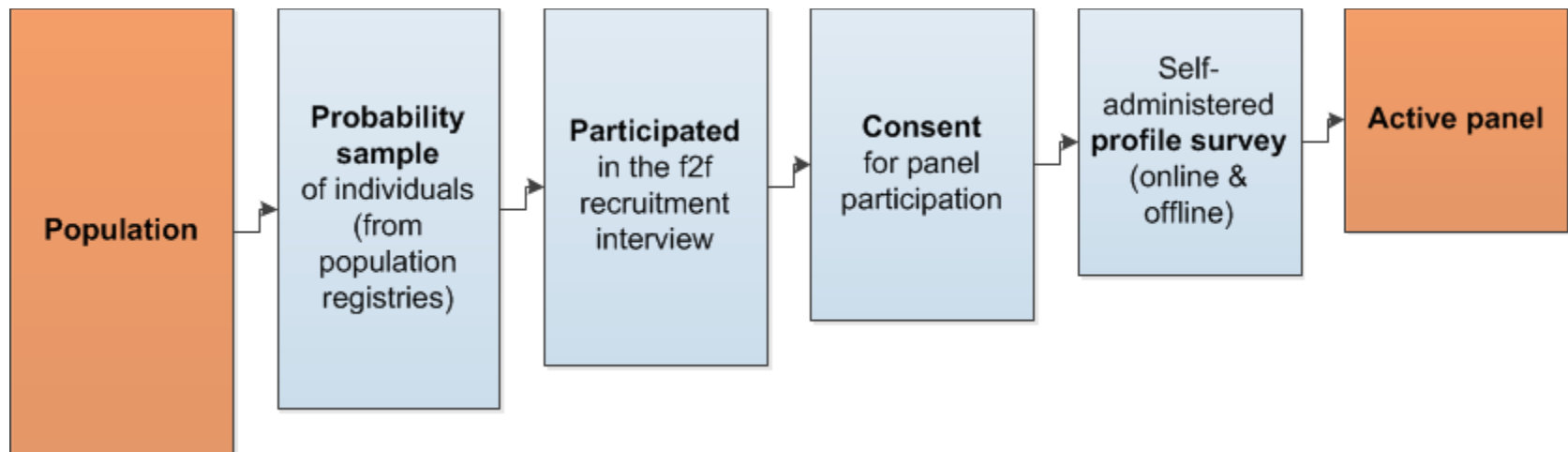
Data dissemination
portal to generate
customized data sets

Data quality indicators & “Evergreen” topics most likely demanded

1. Subjective Well-Being
2. Political and Social Participation
3. Environmental Attitudes and Behavior
4. Personality and Personal Values
5. Media/Communication Technology Usage
6. Socio-Demographic Update
7. Work and Leisure
8. Panel Survey Participation Evaluation & Survey Mode Preferences

GESIS Panel Representativeness

Comparison of the GESIS Panel to the Population



GESIS Panel & German Micro-census (%)

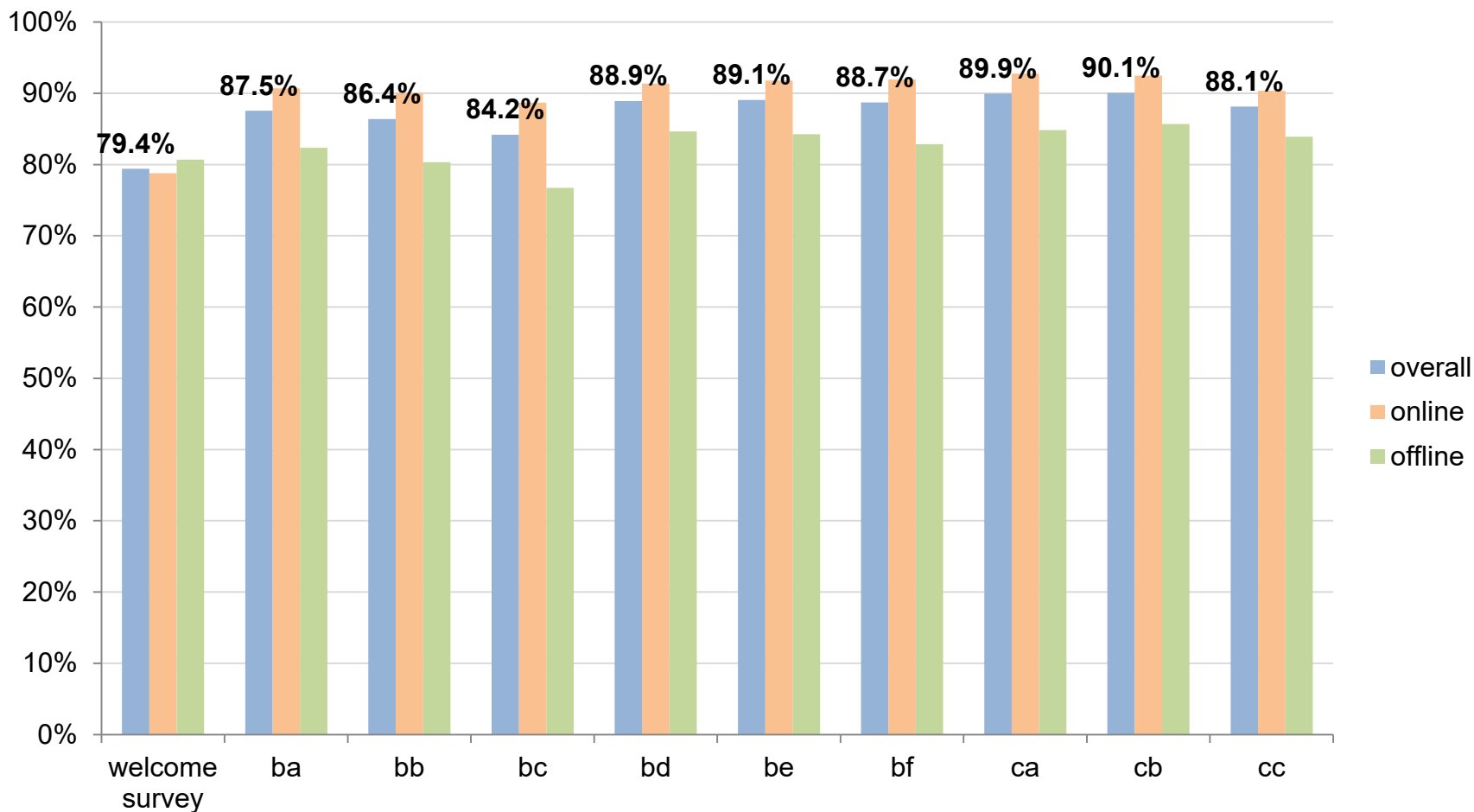
Group	Population (Micro-census)	GESIS Panel	Bias
Age ≥ 65	8.1	9.3 [8.5; 10.1]	+1.2
Gender: Male	50.0	48.1 [46.7; 49.5]	-1.9
Urban area (≥ 100,000)	32.0	24.9 [23.6; 26.1]	-7.1
Education: upper secondary (Abitur)	26.0	32.1 [30.8; 33.5]	+6.1
One-person household	20.4	16.1 [15.1; 17.1]	-4.3
German citizen	89.8	94.7 [94.1; 95.4]	+4.9
Marital status: single	34.5	30.3 [29.0; 31.5]	-4.2

GESIS Panel Onliner, Offliner & Micro-census (%)

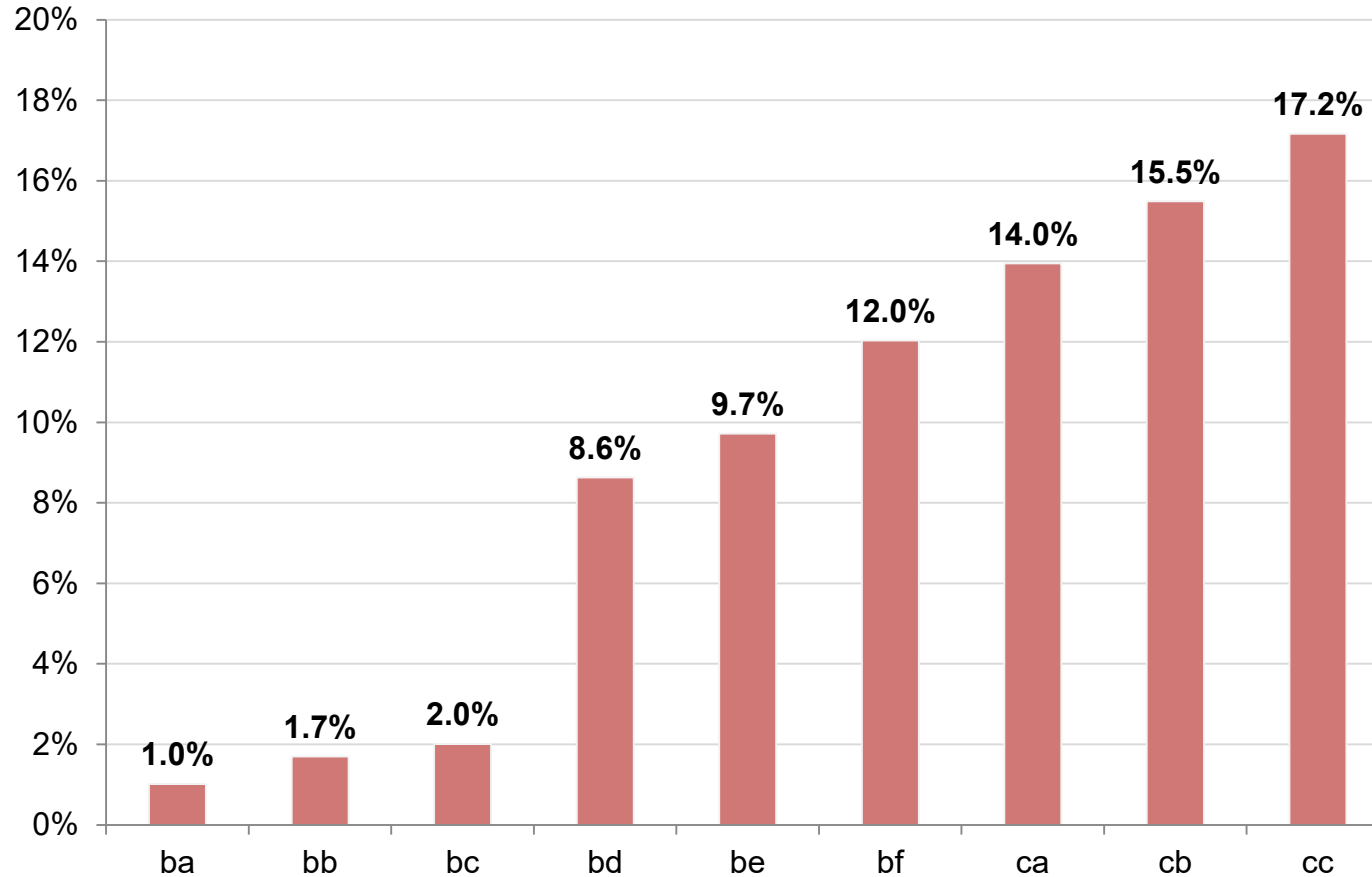
Group	Population (Micro- census)	GESIS Panel Online	GESIS Panel Offline
Age ≥ 65	8.1	5.9 [5.1; 6.7]	14.8 [13.2; 16.4]
Gender: Male	50.0	51.0 [49.3; 52.8]	43.2 [41.0; 45.5]
Urban area (≥ 100,000)	32.0	26.8 [25.3; 28.5]	21.5 [19.6; 23.4]
Education: upper secondary (Abitur)	26.0	41.2 [39.4; 43.0]	17.0 [15.3; 18.7]
One-person household	20.4	14.0 [12.8; 15.3]	19.4 [17.7; 21.3]
German citizen	89.8	95.0 [94.2; 95.8]	94.3 [93.3; 95.6]
Marital status: single	34.5	35.2 [33.5; 36.9]	22.1 [20.2; 24.0]

GESIS Panel Regular Operation

Completion rates



Attrition rates



Examples: Fielded Topics (+LCS)

Sociology	<ul style="list-style-type: none"> Pro-Environmental Behavior in High-Cost Situations Leisure Travel and Quality-of-Life 	<p>be, cb</p> <p>bc, bd, be</p>
Political Science	<ul style="list-style-type: none"> European Election Study Conceptions of Democracy 	<p>bb, bc, +2 waves</p> <p>bf</p>
Psychology	<ul style="list-style-type: none"> Time Perspective Scale Spatial Cognition PANAS Scale – Norms for Germany Prospective Memory Battery Within-Yearly Dynamics and Cycles in Subjective Well-Being 	<p>ab</p> <p>ba</p> <p>bb</p> <p>bc, bf</p> <p>cb + 11 waves</p>
Economics	<ul style="list-style-type: none"> Inheritance taxes 	<p>bf</p>
Survey Methodology	<ul style="list-style-type: none"> Cross-National Replication of Question Design Experiments German Panel Comparison Study 	<p>ba</p> <p>ca</p>
Cross National	<ul style="list-style-type: none"> International Panel Comparison Study Reforms monitor: GESIS Panel, GIP, LISS, ELIPSS 	<p>bb (2014)</p> <p>cc (2015)</p>



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