

# **CSDI 2014 Workshop Attendees**

#### Joe Bell

James Bell is director of international survey research at the Pew Research Center. He plays a leading role in guiding the international research undertaken by the Pew Research Center's Global Attitudes Project and the Pew Research Center's Religion & Public Life Project. Bell helps to design survey projects, develop questionnaires, analyze data and write reports. Prior to joining the Pew Research Center, Bell worked at the U.S. State Department for nearly a decade, most recently as director of international opinion research. Bell earned his doctorate in geography from the University of Washington in Seattle. He is an author of The World's Muslims: Unity and Diversity, Global Opinion of Obama Slips, International Policies Faulted, Russians Back Protests, Political Freedoms and Egyptians Remain Optimistic, Embrace Democracy and Religion in Political Life. Bell has appeared on CNN and BBC World Service Radio, and has presented internationally, including at the U.N. Alliance of Civilizations annual conference.

# **Kathy Buek**

Kathy Buek (MPH, Global Health Policy, George Washington University) is a Survey Researcher at Mathematica Policy Research. Ms. Buek specializes in health and education research in developing countries. She has over 10 years experience in research design, survey development, data entry system design, training, survey management, and data analysis. Ms. Buek has extensive experience designing and managing multi-country studies around the world. She currently serves as Deputy Project Director on the USAID School Dropout Prevention Project in Cambodia, India, Tajikistan and Timor Leste, and as Survey Director on an MCC-funded evaluation of energy sector interventions in Tanzania. Ms. Buek also worked on the Cocoa Livelihoods Project, a project to increase cocoa productivity and quality among small-scale cocoa farmers in four West African countries. Ms. Buek is an expert in survey development, and development of methodologies for ensuring that survey instrumentation and protocols are appropriately adapted for use in diverse linguistic and cultural contexts. Ms. Buek has mentored field personnel, providing technical assistance and oversight of their work both through site visits and virtual communication, and has led trainings of data collectors, field supervisors, data managers, and data entry staff. Ms. Buek has worked in Cambodia, Costa Rica, the Dominican Republic, Ethiopia, Kenya, Nepal, Nigeria, Tajikistan, Tanzania, Timor Leste, and Zambia. She is proficient in Spanish.

#### **Yi-Chun Chen**

Yi-Chun Chen is a Research Manager at the International Baccalaureate (IB), an international educational organization that works with 3,732 schools in 147 countries to offer the four IB programmes. Part of Yi-Chun's responsibilities at IB involves monitoring the organizational-wide survey service for both external and internal surveys, including developing appropriate survey instruments, planning, organizing and executing annual school satisfaction survey for 3,500+ IB schools. One of Yi-Chun's interests is to examine the relationship between the response styles and cultural differences as many of questionnaires implemented by IB survey people from various countries and cultural backgrounds. Another research interest of Yi-Chun's on survey methodology is investigating the order effects of survey items/sections on survey responses. She presented a paper titled "The order effects on Teachers Professional Development Surveys" at AERA conference in Vancouver in 2012. Yi-Chun received her Ph. D degree in Educational Psychology from Teachers College, Columbia University. In addition to her focus on survey methodology, she is also interested in research on memory and decision-making process.

## **Gina Cheung**

Gina-Qian Cheung (M.S, M.A, PMP) is the Chief Technology Officer at the Survey Research Center (SRC), University of Michigan. Her responsibility is to oversee the operations of Survey Research Operations (SRO) and to ensure it aligns with the business objectives of SRC. Ms. Cheung has planned, coordinated, directed, and designed the operational activities of the Technical Service Group within SRO. She also provided direction and support for IT solutions that enhanced mission-critical business operations. Her 20 years of IT experience included positions as Manager of Application Programming, Data Modeler, Analyst, Technical Architect/Lead, and senior programmers. These positions enabled Ms. Cheung to gain IT skills in defining, designing, building, testing, and implementing new software products and highly complex software systems. She is responsible for ensuring technical and business requirements are captured and validated; providing task definitions, time estimates, resource requirements, and budget-tracking. She provides solutions effectively and quickly in order to support multiple projects in a complex technical environment.

#### Kristen Cibelli Hibben

Kristen received her Bachelor of Arts degree in International Relations from Tufts University in Medford, Massachusetts. Following her B.A. degree, she worked in the area of international human rights. She assisted advocates in the collection, management and analysis of data about human rights abuses in countries including Liberia, Sierra Leone, Nigeria and Thailand (for Burma). She returned to graduate school earning her Masters of Science degree from the Joint Program in Survey Methodology from the University of Maryland at College Park. Kristen is currently a third year PhD candidate at the Michigan Program in Survey Methodology and serves as a Graduate Student Research Assistant at the Institute for Social Research's Survey Research Operations. Her research interests include respondent motivation and data quality, cross-cultural survey research, and the application of survey methods in challenging contexts such as post conflict or post disaster and in low development countries.

# Julie de Jong

Julie de Jong is a Research Area Specialist at the Survey Research Center and the Population Studies Center, Institute for Social Research, University of Michigan, where she also received her Master's degree in Survey Methodology. She currently works on development, management, and subsequent analyses of cross-national values surveys in the Middle East, most recently in Tunisia and Turkey. Julie's interests lie in both the substantive study of current attitudes and behaviors in the region, as well as the methodological and logistical challenges of conducting survey research in this area.

### **Brad Edwards**

Brad Edwards is a Vice President and Deputy Area Director at Westat in Rockville, Maryland. He works on household and establishment surveys in long-term care, health care costs, and tobacco use, has management responsibility for the area that houses the PISA and PIAAC studies, and is cochairing the 2015 Total Survey Error conference. He co-edited the 2010 monograph *Survey Methods in Multinational, Multiregional, and Multicultural Contexts* (Janet Harkness, lead editor), and is co-editor of *Hard-to-Survey Populations* (Roger Tourangeau, lead editor, in press) following the Hard-to-Reach conference he co-chaired in New Orleans in 2012.

### **Patricia Goerman**

Patricia Goerman is a Research Sociologist in the Center for Survey Measurement at the U.S. Census Bureau. Her research focuses on the development and pretesting of multilingual survey instruments with a focus on Spanish-language materials. Her work has included methodological research into best practices for pretesting multilingual survey instruments, including cognitive testing and behavior coding. She has a Ph.D. in Sociology from the University of Virginia, where her research focused on Latino immigrants settling in nontraditional areas in the Southeastern United States.

#### **Peter Granda**

Peter Granda is Associate Director at the Inter-university Consortium for Political and Social Research (ICPSR) located at the University of Michigan and also is the Director of the Health and Medical Care Archive (HMCA), the official data archive of the Robert Wood Johnson Foundation. He has interests in the creation and use of comparative and harmonized data collections and also acts as Director of Data Processing for the National Survey of Family Growth. Along with colleagues at GESIS in Cologne, he established a partnership to process and distributes the Eurobarometer surveys for secondary analyses. He has a long association with the cultures of South Asia where he spent several years of study in the southern part of the Indian subcontinent and holds a Ph.D. in History from the University of Michigan.

## Jacquie Hogan

Jacquie Hogan is a Westat Associate Director with over 20 years of project management experience. She is the Project Director for Westat's U.S. PIAAC contracts which included sampling, data collection, reporting and dissemination for the PIAAC Main Study conducted in 2011-2012 and the PIAAC National Supplement which is conducting an additional round of U.S. PIAAC data collection through April 2014. Previously, Ms. Hogan worked as the IT project lead for several other international and national adult literacy studies including: IALS, NAAL 2003 (household and prison data collection efforts), and NAAL 2008 (study of special domains including: functional writing items, vocabulary and ITC literacy). In addition, Ms. Hogan leads special projects for Westat's work on the National Health and Nutrition Examination Survey (NHANES) and was the Westat project director for the 2012 NHANES National Youth Fitness Survey (NNYFS) which collected interview and physical measurement data on physical activity and fitness levels of U.S. children and teens.

# Mengyao (Maggie) Hu

Mengyao Hu graduated with her Master's degree in Survey Methodology from the University of Michigan in 2013, and continued pursuing a PhD degree. In addition to her studies, she works as a research assistant within Survey Research Operations in the Survey Research Center. Her current research focuses on measurement errors in cross-cultural surveys. Since 2011 she worked as a quantitative analyst for Survey of Healthy Aging in Neighborhoods of Diversity across the Lifespan which was conducted in Baltimore. Ms. Hu completed an internship with Measurement Science Group (Center of Innovation) at the Nielsen Company in 2012, where she worked as a project manager for mobile survey research.

# Sarah Hughes

Sarah Hughes is a Senior Survey Director in the International Projects Department at NORC. Dr. Hughes focuses on evaluation—related survey and qualitative research including research design, questionnaire design (particularly for evaluation purposes), survey production and data collection, quantitative and qualitative data analysis, and development and delivery of survey interviewer training and focus group training for program evaluations. Her recent projects include directing a four year impact and performance evaluation of an agricultural program in Morocco as well as baseline and follow up surveys for evaluations in Togo, Kenya, Burkina Faso and the US and data quality assurance for a literacy and HIV/AIDS program in Uganda. While most of her work is in developing countries, Dr. Hughes has been NORC's Project Director for the Bank of Spain Survey of Household Finances since 2008. In 2012-2013, she directed the Kenya Urban Program survey of 14,600 households, NORC's largest tablet-based survey. Among other specialized skills, she has designed and carried out interviewer training for interviewers with disabilities (hearing, vision and physical impairments), using adaptive technologies and approaches to training. She holds a PhD in political science from Northwestern University.

# Timothy P. Johnson

Timothy P. Johnson is Director of the Survey Laboratory at the University of Illinois at Chicago (UIC). He is also Professor of Public Administration and Research Professor of Public Health at UIC, where he is responsible for teaching courses in survey methodology and data analysis. His personal research has focused on cultural and other sources of measurement and nonresponse errors in surveys, and the social epidemiology of health behaviors. Johnson earned his Ph.D. in Sociology from the University of Kentucky in 1988. He currently also serves as Vice Chair for UIC's Social and Behavioral Institutional Review Board, and as Deputy Director for Evaluation & Tracking of UIC's Center for Clinical Translational Sciences.

# Jennifer Kelley

Jennifer Kelley is a Research Area Specialist at the Survey Research Center, Institute for Social Research, University of Michigan. She splits her time between the International Unit and Survey Research Operations (SRO). Jennifer is involved with several large surveys, including the World Mental Health Survey in the Kingdom of Saudi Arabia and the National Survey of Family Growth in the United States, focusing on technology development, quality control and interviewer training. Another focus of Jennifer's is questionnaire development and testing and is currently working with the World Health Organization to develop the Model Disability Survey. In addition to this work, Jennifer is project manager for several SRO initiatives, including developing mobile technologies, online interviewer training, and Blaise 5 design standards. Jennifer received her Master's degree in Survey Methodology from the University of Michigan. Her operational interests include surveys conducted in international settings, particularly those in developing or transitional countries. Jennifer's methodological research interests are measurement issues in cross-cultural surveys and interviewer and respondent behavior.

## **Nicole Kirgis**

Nicole Kirgis is a Survey Director in the Survey Research Operations unit of the University of Michigan's Survey Research Center, where she is currently directing the Health and Retirement Study (HRS). In addition, she provides consultation and training on data collection operations to international researchers. Her international work includes providing training and consultation to the Institute for Social and Environmental Research in Chitwan, Nepal, providing consultation to the Institute of Social Science Survey at Peking University for the Chinese Family Panel Studies and China Mental Health Study, and training on the HRS in Japan. She was on the initial development teams for the World Mental Health Survey and the Survey of Health, Ageing and Retirement in Europe (SHARE). She holds a BA in Social Relations from Michigan State University and is a master's student in the Program in Survey Methodology at the University of Michigan.

## Marta Kołczyńska

Marta Kołczyńska is a graduate student in sociology at The Ohio State University (OSU), and research assistant at the Institute of Philosophy and Sociology of the Polish Academy of Sciences (IFiS PAN), affiliated with Cross-national Studies Interdisciplinary Research and Training Program (CONSIRT) run by IFiS PAN and OSU. She is currently working in a collaborative project of IFiS PAN and OSU, "Democratic Values and Protest Behavior: Data Harmonization, Measurement Comparability, and Multi-Level Modeling in Cross-National Perspective", which consists in ex-post harmonization of cross-national data related to political attitudes and participation, supplemented by a dataset of country- and region-level variables. Marta has also been involved in the Polish Panel Survey (POLPAN) 1988-2013 project on all stages of study design and implementation. In her own research she is investigating determinants of political attitudes in Europe, based on survey data analysis and expert interviews in selected countries. Marta's methodological interests include comparability of cross-national survey data and data quality. Other research interests include cross-national comparative studies, quantitative methods, and area

studies in Southeast Europe. She received her Master's Degree in Economics from the Warsaw School of Economics in 2007 and in Cultural Studies of Eastern Europe from the University of Warsaw in 2009.

#### **Tom Krenzke**

Tom Krenzke is a senior statistician and Associate Director of Westat's Statistical Staff, and has more than 20 years of experience in survey sampling. Tom has had the opportunity to be Senior Lead Statistician on the Programme for the International Assessment of Adult Competency (PIAAC) Consortium where he helped draft the Technical Standards and Guidelines for sampling, weighting and nonresponse bias analysis. As National Sampling Manager for the US PIAAC main sample and national supplement, Tom has led sampling-related activities for the household and prison studies. Tom's research interests include statistical disclosure control, sample design, variance estimation, nonresponse bias, and response bias when incentives are used. He also helps develop software for statistical disclosure control; forming, stratifying, and selecting PSUs and SSUs; classification trees; and imputation. Tom leads Westat's Confidentiality Work Group and serves on the Westat Institutional Review Board. He arrived at Westat after 6 years at the U.S. Bureau of the Census.

# **Shonda Kruger Ndiaye**

Shonda Kruger Ndiaye is a Survey Director at the Survey Research Center (SRC), Institute for Social Research, University of Michigan, where she serves in the Project Design and Management Group of Survey Research Operations. Shonda has worked in survey management at SRC for 15 years. She currently manages data collection operations on the Panel Study of Income Dynamics (PSID), coordinates work on PSID ancillary studies and contributes to several technical, developmental initiatives. Past assignments include management of work on the National Children's Study and the National Survey of Family Growth as well as several international studies. Her current operational interests include the use of paradata in monitoring of survey production and quality outcomes and the development of technical systems to facilitate complex research designs.

#### **Sunghee Lee**

Sunghee Lee is Assistant Research Scientist at the Survey Research Center, Institute for Social Research, University of Michigan. Her research interest includes measurement and sampling issues for data collection with rare populations, including racial, ethnic, and linguistic minorities. Currently, she is examining inferences with respondent-driven sampling data and cultural influences on survey measurements among the US Latino population.

### **Ruti Levtov**

Ruti Levtov is a Program Officer at Promundo-US, an international non-profit organization working to promote caring, non-violent and equitable masculinities and gender relations in Brazil and internationally through research, program development, and advocacy. Promundo, together with the International Center for Research on Women (ICRW), coordinates the International Men and Gender Equality Survey (IMAGES), a comprehensive household questionnaire on men's attitudes and practices – along with women's opinions and reports of men's practices- on a wide variety of topics related to gender equality. IMAGES has been administered in 9 countries around the world: Bosnia, Brazil, Chile, Croatia, Democratic Republic of Congo, India, Malawi, Mali, Mexico, and Rwanda, with plans to implement in several new countries and regions in the coming years. Ruti previously worked with the Johns Hopkins Bloomberg School of Public Health and the Maternal & Child Health Policy Research Center, and she was a research fellow at the Tata Institute for Social Sciences in Mumbai. She received her PhD in Public Health from the University of Michigan.

#### Yu-Chieh Lin

Yu-chieh (Jay) Lin works as a research associate for the Survey Research Center (SRC), Institute for Social Research, the University of Michigan. There, he focuses on diverse initiatives, often with a multi-cultural context, including the Cross-Cultural Survey Guidelines (CCSG), the China Family Panel Studies (CFPS), the World Mental Health Surveys in Saudi Arabia (SNMHS) and China (CMHS), and EGC-ISSER Socioeconomic Panel Survey in Ghana. In this capacity, his operational interests include international capacity building and cross-cultural survey design and implementation (e.g., survey management system design, field listing methods, panel recruitment strategies, supervisor and interviewer training protocols, data collection and quality control procedures). Previously, he worked as Survey Methodologist at UCLA Center for Health Policy Research, where he was responsible for methodological development for the California Health Interview Survey (CHIS). He has also been involved in a number of consultation activities on survey design and implementation in East Asia. His methodological research interests are adult learning, the impact of survey design on survey data quality and cost and especially the crosscultural or cross-country survey design in developing countries. Yu-chieh Lin received double bachelor's degrees in economics and political science from the National Taiwan University. He earned the first Master's in international development from the Graduate School of Public and International Affairs (GSPIA) at the University of Pittsburgh and the second Master's in survey methodology from the Institute for Social Research (ISR) at the University of Michigan.

# **Lars Lyberg**

Lars Lyberg, Ph.D., is former Head of the Research and Development Department at Statistics Sweden and currently Professor Emeritus at the Department of Statistics, Stockholm University. He is the founder of the Journal of Official Statistics (JOS) and served as Chief Editor for 25 years. He is chief editor of Survey Measurement and Process Quality (Wiley, 1997) and co-editor of Survey Methods in Multinational, Multiregional, and Multicultural Contexts (Wiley, 2010), Telephone Survey Methodology (Wiley, 1988) and Measurement Errors in Surveys (Wiley, 1991). He is co-author of Introduction to Survey Quality (Wiley, 2003). He chaired the Leadership Group on Quality of the European Statistical System and chaired the Organizing Committee of the first European Conference on Quality in Official Statistics, Q2001. He is former president of IASS and former chair of the ASA Survey Methods Section. He is a fellow of the American Statistical Association and the Royal Statistical Society. He received the 2012 Waksberg Award.

# Silke Martin

Since 2009, Silke Martin is researcher at GESIS – Leibniz Institute for the Social Sciences in Mannheim, Germany. She is National Data Manager and (Acting) National Sampling Manager for PIAAC, the Programme for the International Assessment of Adult Competencies, in Germany. Beyond that, her responsibilities in the German PIAAC team include the organization and implementation of fieldwork-related activities. In addition to this work, she is involved with the national PIAAC follow-up survey. PIAAC-L is a longitudinal survey, in which the German PIAAC respondents will be further interviewed and tested throughout the following next three years. Ms. Martin received her Master's degree in Business Administration at the University of Frankfurt in 1991 and then worked for several years as project manager for TNS Infratest, Munich, in the areas of Social Sciences and Media Research. Prior to her position at GESIS Ms. Martin worked for about six years as researcher and instructor in the faculty of Business and IT at the University of Ontario Institute of Technology (UOIT) in Oshawa, Canada, in the areas of Statistics and Operations Management. Her research interests are cross-cultural surveys with a focus on the measurement of adult competencies as well as methodological aspects of survey operations.

# **Meredith Massey**

Meredith Massey is a Behavioral Scientist at the CDC's National Center for Health Statistics. As part of her work in the Questionnaire Design Research Laboratory, she has worked on several large cognitive interviewing projects. In particular, she has worked on domestic and multi-national testing of child disability questions for UNICEF and on testing adult disability and functioning questions for the WHO. Meredith recently received her PhD in Public Health from Johns Hopkins School of Public Health.

#### Colleen McClain

Colleen McClain is a first year Master's student in the Michigan Program in Survey Methodology. She is studying on the social science track of the program, with research interests in web and mobile surveys in addition to comparative survey research. Before joining the program she was a Survey Manager with the Survey Sciences Group in Ann Arbor, MI.

## Katharina Meitinger

Katharina Meitinger is a Ph.D. student and researcher at GESIS - Leibniz Institute for the Social Sciences, Germany. She studied in Bamberg and Copenhagen and graduated in Sociology from the University of Bamberg in 2012. At GESIS she is working in a project that optimizes online-probing techniques for use in cross-national web surveys. She is also working on her doctorate on the comparability of measures of national identity. Her research interests include cross-cultural probing and measurement issues in international surveys.

## **Kristen Miller**

Kristen Miller, Ph.D., Senior Methodologist, directs the Question Design Research Laboratory within the National Center for Health Statistics (NCHS), CDC. Her writings have focused on question comparability, including question design and equivalence for lower SES respondents and the improvement of evaluation methods for cross-cultural and cross-national testing studies. Through her tenure at NCHS, she has led collaborative international testing projects with collaborators including the European Social Survey, the World Bank, the World Health Organization and the United Nations. Dr. Miller holds a PhD in Sociology from the University of Delaware.

### Zeina Mneimneh

Zeina Mneimneh is a survey director and methodologist in Survey Research Operations, University of Michigan. She has an MSc and a PhD in Survey Methodology from University of Michigan. She has 15 years of experience in designing, conducting, and overseeing surveys in international settings-specifically developing countries, and is a collaborator in the cross-national World Mental Health survey initiative. Her main operational interests include conducting surveys in areas affected by conflict, cross-cultural survey design and implementation, and international capacity building. Her substantive methodological interests include interview privacy, social desirability effects, and adaptive measurement design.

# Leyla Mohadjer

Dr. Leyla Mohadjer is a Vice President and an Associate Director of the Statistical Staff at Westat and an associate research professor in the Joint Program in Survey Methodology at the University of Maryland. She is a senior statistician with more than 25 years of experience. Dr. Mohadjer is the director of sampling activities for several major national and international surveys, including the Program for the International Assessment of Adult Competencies. Dr. Mohadjer is responsible for developing the processes, procedures, and technical standards and guidelines for sampling and data collection, weighting and nonresponse bias analyses, and final reports. She also manages the activities related to the development of international training guidelines and manuals for field operations, and survey operations reports. In addition to being the project director for the PIAAC international project, Dr.

Mohadjer is the director of sampling activities for a number of national large scale surveys, such as National Health and Nutrition Examination Survey (NHANES), a large-scale national medical examination survey.

#### **Peter Ph Mohler**

Peter is owner and Chief Consultant of Comparative Survey Services (COMPAS) and honorary professor at Mannheim University. He is the former director of ZUMA, Mannheim, where he was also head of the European Centre for Comparative Surveys (ECCS), PI of the German General Social Survey (ALLBUS) and of the German part of the International Social Survey Programme (ISSP). He was ISSP Secretary 1991-1997 and a founding senior member of the ESS Central Scientific Team till 2008. He has served on the German Data Forum (RATSWD), the board of the Leibniz Gemeinschaft and as speaker of the Methods Committee of the German Sociological Association. His major research interests are comparative survey methodology, knowledge management, and computer-assisted text analysis. He is co-editor of Cross-Cultural Survey Methods (John Wiley, 2003) and Surveys in Multinational, Multiregional and Contexts (John Wiley, 2010). Together with colleagues of the ESS Central Coordinating Team, he received the European Descartes Prize in 2005. He read sociology at Frankfurt and Giessen where he received his Doctorate. From Frankfurt he received the venia legendi for Sociology.

#### Jose-Luis Padilla

Jose-Luis Padilla, Ph.D., is an Associate Professor at the Department of Methodology of Behavioural Sciences at the University of Granada (Spain). Dr. Padilla's research focus on psychometrics, survey questionnaire design, test design, validity, particularly issues related to item bias, cross-cultural/lingual assessment, and differential item functioning (DIF). He teaches graduate and master courses of psychometrics, data analysis, test design, validity theory, test adaptation, and cognitive pre-test methods. He is on the editorial board of the several peer-review journals like International Journal of Clinical and Health Psychology, Psicothema, Journal Official Statistics, and Journal of Hearing Sciences. Dr. Padilla has been commissioned by the Spanish National Statistic Institute to pre-test survey questionnaires of national and international surveys, among others, the Spanish Census 2011, European Interview Health Survey, European Module of Disability, Spanish Health Survey, and the Spanish Labor Survey.

#### **Beth-Ellen Pennell**

Beth-Ellen Pennell is the Director of International Operations at the Survey Research Center, Institute for Social Research, University of Michigan. Ms. Pennell has more than 30 years of experience in survey research operations and methods including the design and conduct of large-scale comparative surveys. She has been with ISR since 1989 and was Director of Survey Operations for 10 years. Ms. Pennell also serves as the Director of the Data Collection Coordination Center for the World Mental Health Survey Initiative, a joint project of the World Health Organization, Harvard University and the University of Michigan. In this position, Ms. Pennell coordinates the technical support and oversees the implementation of the data collection activities for these general population epidemiological studies in more than 30 countries. She has presented, published and taught on survey research techniques and cross-cultural research. She is one of the editors for Surveys in Multinational, Multiregional and Contexts (John Wiley, 2010) and one of the lead editors for the Cross-cultural Survey Guidelines http://ccsg.isr.umich.edu, a comprehensive guide to the conduct of cross-national and cross-cultural survey research. Ms. Pennell received her Master's Degree in Applied Social Research at the University of Michigan in 1997.

#### **Matthew Schoene**

Matthew Schoene is a PhD Candidate in the department of sociology at The Ohio State University. Matthew's research examines how cities and the urban context influences social movement organizations and political behavior in a cross-national framework. In addition to this work, Matthew is also a member of the "Democratic Values and Protest Behavior: Data Harmonization, Measurement Comparability, and Multi-Level Modeling in Cross-National Perspective" project, a joint endeavor between Ohio State's Mershon Center and The Polish Academy of Science.

# Alisú Schoua-Glusberg

Alisú Schoua-Glusberg is a cultural/linguistic anthropologist (Ph.D., Northwestern U. 1985) and has worked in survey research since 1984. As a survey researcher she has used qualitative techniques for improving questionnaire design, including focus groups, cognitive interviews and ethnographic interviews, specializing in the use of these techniques with Hispanics in the US. She has pioneered new approaches to instrument translation, a topic on which she has written and presented widely. She has been responsible for design and implementation of data collection strategies and procedures in technically and technologically sophisticated longitudinal and cross-sectional surveys, at NORC, Harvard University, Metro Chicago Information Center and IMPAQ International. She consults internationally on survey data quality and impact evaluations, and has worked in projects in Turkey, Mexico, the Georgian Republic, Chile, and currently in Senegal, Burkina Faso, and Colombia. She is Principal at Research Support Services Inc., which she founded in 1996.

# **Alison Smith**

Alison Smith is a research survey specialist at International Baccalaureate organization. International Baccalaureate (IB) is a non-profit educational foundation that offers rigorous programmes for students aged 3 to 19 in schools around the world. The organization conducts internal and external surveys for staff, students, teachers, school administrators, and others in the IB community, in three languages (English, French and Spanish) and often across many countries. Alison manages all aspects of IB's survey projects, including survey item development, technical and logical set up, data collection, analysis and reporting. She is working toward a MS degree in educational psychology at George Mason University.

### **Tom Smith**

Tom W. Smith is an internationally recognized expert in survey research specializing in the study of societal change and survey methodology. He is Director of the Center for the Study of Politics and Society at the National Opinion Research Center, University of Chicago. Since 1980 he has been a principal investigator of the National Data Program for the Social Sciences and director of its General Social Survey (GSS). He is also co-founder and former Secretary General (1997-2003) of the International Social Survey Program (ISSP). The ISSP is the largest cross-national collaboration in the social sciences. Smith has taught at Purdue University, Northwestern University, the University of Chicago, Tel Aviv University, and the University of Cologne. He was awarded the 1994 Worcester Prize by the World Association for Public Opinion Research (WAPOR) for the best article on public opinion, the 2000 and 2003 Innovators Awards of the American Association for Public Opinion Research (AAPOR), the 2002 AAPOR Award for Exceptionally Distinguished Achievement, the Eastern Sociological Society Award for Distinguished Contributions to Sociology in 2003, the Best Publication by an International Scholar, American Sociological Association Section on Global and Transnational Sociology, 2010 and the Warren E. Miller Award for Meritorious Service to the Social Sciences, ICPSR/University of Michigan, 2011. He is currently Past President of the World Association for Public Opinion Research.

# **Ineke Stoop**

Ineke Stoop is a senior researcher at The Netherlands Institute for Social Research/SCP and deputy director of methodology of the European Social Survey. Her key expertise is in cross-national survey methodology with a focus on nonresponse. She is also a member of the European Statistical Advisory Committee (ESAC).

#### **Diana Stukel**

Diana Stukel (PhD, Carleton University 1991) has over 20 years of experience working as a survey statistician. Prior to joining FHI360 as Senior Survey Methods Advisor, she held the posts of Head of Statistical Methodology for the UNESCO Institute for Statistics in Montreal, and Interregional Advisor on Population and Housing Censuses for the United Nations Statistics Division in New York, for a collective seven years. Diana began her career working for Statistics Canada, a Canadian Federal Government agency in Ottawa, and at the end of her eleven year tenure was a Chief of Section within the Statistical Methodology Division. She has also worked as a Senior Statistician within the private sector for Westat Inc. in Washington, DC, where her chief responsibility was the design of large and complex multi-year surveys for USG contracts. Diana has worked on a broad spectrum of household survey designs in support of both developing and developed countries. Most recently, her focus has been the design of sample surveys in support of baseline and final evaluations for USAID Food for Peace Title II food security programs. Her research interests include data quality issues, small area estimation, and variance methods. She has authored roughly 25 papers, technical reports and proceedings, many of which have appeared in peer-reviewed journals. Diana holds a Masters and PhD in Mathematics with a specialization in Statistics from Carleton University.

# Virginia Wake Yelei

Virginia Wake Yelei is currently an instructor/trainer at Diplomatic Language Services. Her training work includes language and culture, as well as translation and cross-cultural communication, to professionals at federal government agencies. She did her postdoctoral research at the U.S. Census Bureau, where she conducted research on survey respondent behavior and interview techniques for multilingual surveys pretesting. She also provided technical support and consultation to other language-related projects at the Census Bureau. In addition, she has also conducted research for RIT, Hong Kong University, and Georgetown University Medical Center on demographic and medical survey interviews. Virginia received her Ph.D. in Linguistics with a concentration in Sociolinguistics from Georgetown University. Her research interest includes cross-cultural surveys, discourse structure of the survey questionnaires and supporting documents, cognitive interview techniques for multilingual survey material pretesting, and the sociolinguistic behaviors of the non-English-speaking population in survey interaction.

## **Ana Villar**

Dr Ana Villar is Research Fellow at the Centre for Comparative Social Surveys (City University London) since 2012. She coordinates the Mixed Mode Methodology Programme of the European Social Survey. Her responsibilities also include questionnaire design and other ESS coordination tasks. She earned her doctorate at the University of Nebraska-Lincoln Survey Research and Methodology program, while working as research assistant at the Gallup Research Center. In her dissertation she explored the effects of answer scale translation and cross-cultural differences on response styles and response distributions. In 2009 she joined Jon Krosnick's Political Psychology Research group at Stanford University as research associate where she conducted research on methodological aspects of online panel surveys, nonresponse error, and survey weighting. She also collaborated in the implementation and analysis of surveys on public opinion on global warming for the Woods Institute for Environmental Research. Ana's research and publications focus on the areas of web survey data collection, mixed mode data collection,

cross-cultural survey research, survey translation assessment methods, the use of interpreters in survey interviews and cross-cultural differences in response styles.

## Sally Widdop

Sally Widdop has been working in the Centre for Comparative Social Surveys at City University London since 2006 – first as a Research Assistant and as a Research Fellow since 2010. She is heavily involved in all aspects of the design, coordination, and implementation of the European Social Survey (ESS) and is a member of the ESS Core Scientific Team. She has a leading role in ESS questionnaire design and pretesting activities. She is also currently involved in developing an online tool to enhance questionnaire design and documentation, a mobile application to record contact attempts by interviewers and inidentifying quality indicators to enhance internal survey management.

# **Gordon Willis**

Gordon Willis is Cognitive Psychologist at the National Cancer Institute, National Institutes of Health (USA), and previously worked at Research Triangle Institute and at the National Center for Health Statistics, CDC, to develop methods for evaluating survey questions. Dr. Willis attended Oberlin College and Northwestern University. He has co-authored the "Questionnaire Appraisal System" for evaluating draft survey questions, has written the book "Cognitive Interviewing: A Tool for Improving Questionnaire Design" (2005; Sage Publications), and teaches short courses in Cognitive Interviewing at the Joint Program in Survey Methodology (JPSM), and at the Odum Institute, University of North Carolina. His work involves the development of surveys on cancer risk factors, and focuses on questionnaire pretesting. His current research interests focus on socio-cultural issues in self-report surveys, with an emphasis on the development of best practices for survey translation, and on the adaptation of empirical methods such as cognitive interviewing and behavior coding to the development of survey questions that exhibit cross-cultural comparability.

# Jill Wittrock

Jill Wittrock is a Senior Research Associate and Project Manager at the Center for Political Studies, University of Michigan. She oversees the Constituency-Level Elections Archive and the EITM Summer Institutes. In terms of survey research, she has been involved with several cross-national studies, such as the European Election Studies, Comparative Study of Electoral Systems, and the Qatar Omnibus Series. Dr. Wittrock has been at the University of Michigan since 2010 and during that time she has presented and published on a variety of topics related to cross-national survey implementation, including complex sampling issues, interviewer effects, and validating survey measures in cross-national datasets. Currently she is a certificate student in the Program in Survey Methodology, Institute for Social Research.

### **Gelaye Worku**

Hailemichael Gelaye, just graduated from the master programme in survey methodology and official statistics at Stockholm University, department of statistics. She is a member of the Ethiopian Statistical Association. She also worked as a data supervisor for Johns Hopkins University - Technical Support for the Ethiopian HIV/AIDS ART Initiative, in a program called Advanced Clinical Monitoring. She has completed her master thesis on quality assurance and quality control in multinational and multicultural surveys. She also wrote an article about translation in comparative surveys for a journal called Qvintensen (Swedish Statistics Association's journal). And currently she is working at the department of statistics in Stockholm University as a course and research assistant.

## **Ting Yan**

Ting Yan is a Research Assistant Professor at the Program in Survey Methodology, Institute for Social Research, University of Michigan. She received her Ph.D. in Survey Methodology from the Joint Program in Survey Methodology, University of Maryland. Dr. Yan has more than 10 years of experience working in survey research organizations and has conducted research on survey design features and respondent characteristics affecting measurement error and data quality. She presented, published, and taught survey research techniques and methodological issues involving measurement error and nonresponse error.

## **Anouk Zabal**

Anouk Zabal is a researcher at GESIS - Leibniz Institute for the Social Sciences in Germany. She received her Master's degree in Psychology at the University of Bonn in 1991. Her original background is in experimental psychology and cognition. She then focused on the areas of assessment, translation and adaptation of survey instruments, educational research, and survey methodology. Ms. Zabal has worked on various international comparative surveys, for example the Adult Literacy and Lifeskills Survey (ALL), the European Social Survey (ESS), and the Programme for the International Assessment of Adult Competencies (PIAAC). In her position as Assistant National Project Manager for PIAAC in Germany, Ms. Zabal has spent the last five years working on the German implementation of the survey. In addition, she is a member of the international Consortium for PIAAC.