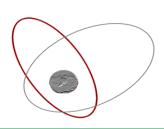


# International Conference on Methods for Surveying and Enumerating Hard-to-Reach Populations (H2R)



New Orleans, Louisiana, USA October 31-November 3, 2012





## Inspiration

- Nancy Bates at U.S. Census Bureau, cochair
- Sparse survey methods literature on hard-to-reach
- Only 3 relatively small conferences in past 20 years
- Help for survey practitioners





## **Sponsors**

- American Association for Public Opinion Research
- American Statistical Association and its sections on government statistics, survey research methods, and social statistics
- World Association for Public Opinion Research
- Institut fur Arbeitsmarkt- und Berufsforschung



#### **Publications in 2013**

#### Invited papers:

 Monograph ("Interviewing the Hard-to-Reach"), to be published by Cambridge in paperback, hardcover, on-line

#### Contributed papers:

- Journal of Official Statistics
- •International Journal of Public Opinion Research



## **Topics**

Identifying, Defining, Measuring H2R

Context: Household Surveys

Techniques and Methodologies

Overcoming language and literacy barriers

HTR Subpopulations

Cross-cultural similarities and differences

Linguistic and cultural minorities

Homeless, refugees, migrants, immigrants...



### Schedule

Invited call closes 31 March 2011

**Decisions late April** 

Contributed call 1 April to May 31 2011

Decisions late June

Registration opens August 2012

Short courses 31 October 2012

Conference sessions 1-3 November 2012





## **City of New Orleans**

- Spanish, French, Creole, Cajun, American Southern flavors, now joined by Latin Americans
- One of America's top restaurant cities
- •Birthplace of jazz, vibrant music scene today
- Rebuilding after Hurricane Katrina 2005
- •Hotel: Marriott at Convention Center, in the Warehouse District, walking distance to French Quarter



### www.amstat.org/meetings/h2r/2012

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#### Thanks!

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