

# Developments in the (Semi-)automatic coding of occupations

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# What are the problems with occupation coding?

- Occupation is a standard measure on all social surveys
- Important in its own right and as a building block for social class measures
- Complicated to collect and in non-standard form
- Requires harmonisation to (max) four-digit classification
- Requires specialist knowledge to code accurately



### The DASISH Project

- Three year FP7 cluster project for SS&H
- All work packages aiming to focus on common ground and pool expertise
- Social science WP on Survey Quality: producing software to improve survey management, data collection and user documentation
- Ultimate goal 'interoperability'
- 3.1. Software for improved coding of occupation (ESS, SHARE, CESSDA, Warwick)



# 3.1. Occupation Coding: original brief

- To develop software for Europe-wide surveys to collect and code occupation data more accurately, consistently and cost-effectively
- Key was to enable better coding at time of collection
- Two directions in original bid:
  - CAPI tool allowing interviewer to select best match to text from respondent
  - Web survey based occupation tree that was trialled in the *Euroccupations* project
- Open source code for use in different CAPI languages



#### Strands of work

- Colleagues at Warwick working on upgrade of existing CASCOT software for use internationally (v 5.0)
- Expert 'volunteers' in selected countries assisting with translating terms, classification files and testing software
- SHARE team in Venice checking ISCO coding against CASCOT
- Colleagues at Tilburg pursuing related work on text matching and apps for handheld devices
- Wider network of colleagues via InGRID project database of job titles, skills and tasks



## **Developing 'CASCOT International'**

- A new facility within CASCOT:
  - to detect automatically and switch the interface language
  - to handle various language classification files
- The international version of CASCOT was supplied to and evaluated by national occupational experts in relevant countries



### 'CASCOT International'

- Job titles in the selected languages indexed to ISCO 08
  - Some supplied by NSIs or other groups
  - Some contacted directly through website information
- Raw data files from the European Social Survey (ESS) Round 6 were supplied to Warwick. Some contain job titles and ISCO 08 codes. Used to validate the software.
- Compare manual and CASCOT codes look at 'performance' and 'quality'
- Development of performance tool allows users to generate charts



## **CASCOT** development in DASISH

- User interface in 8 languages:
- Dutch, English, Finnish, French, German, Italian, Slovak and Spanish
- ISCO-08 classification (structure, index) prepared for each country
- Simultaneous coding into ISCO-08 and national code possible

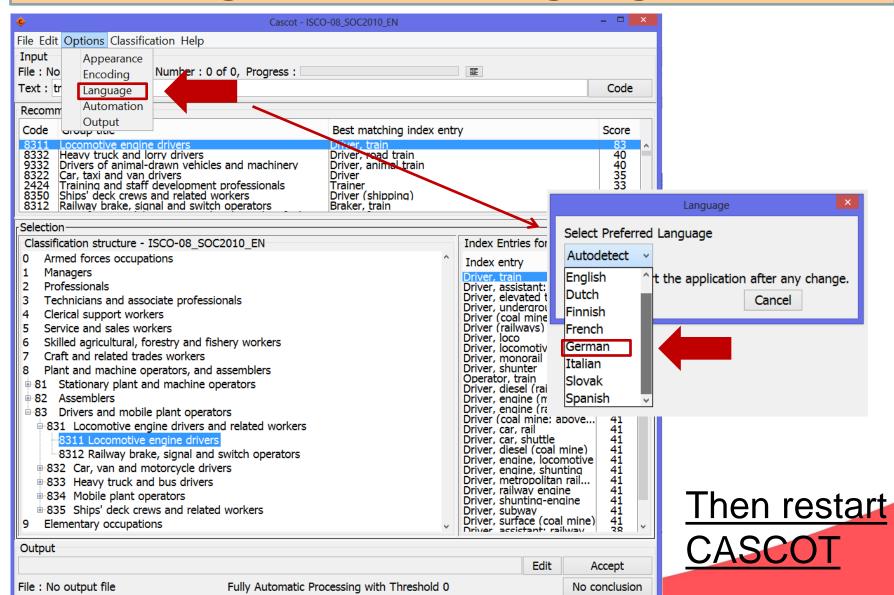


## **CASCOT** development in DASISH

- Development of CASCOT Performance Tool
- Raw data files from the European Social Survey (ESS) Round 6 used to validate the software
- Partnership arrangements for the testing and finetuning by experts within each country covered by the languages in the pilot

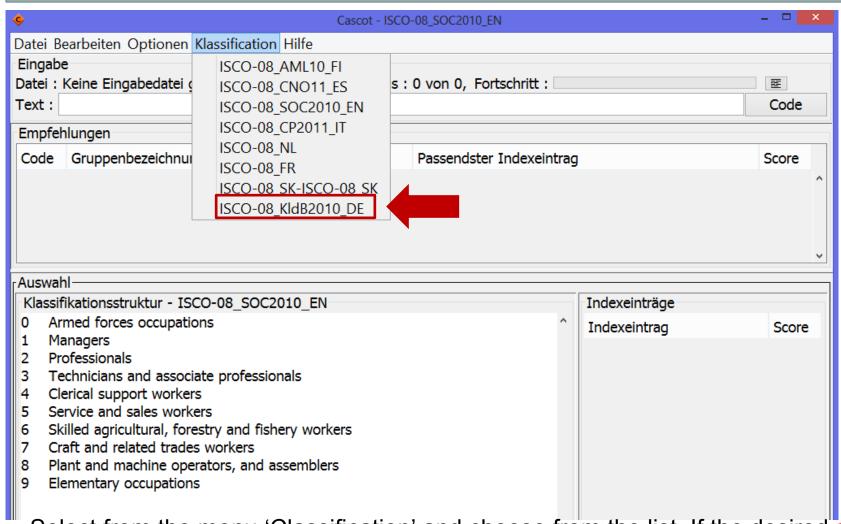


# Selecting interface language





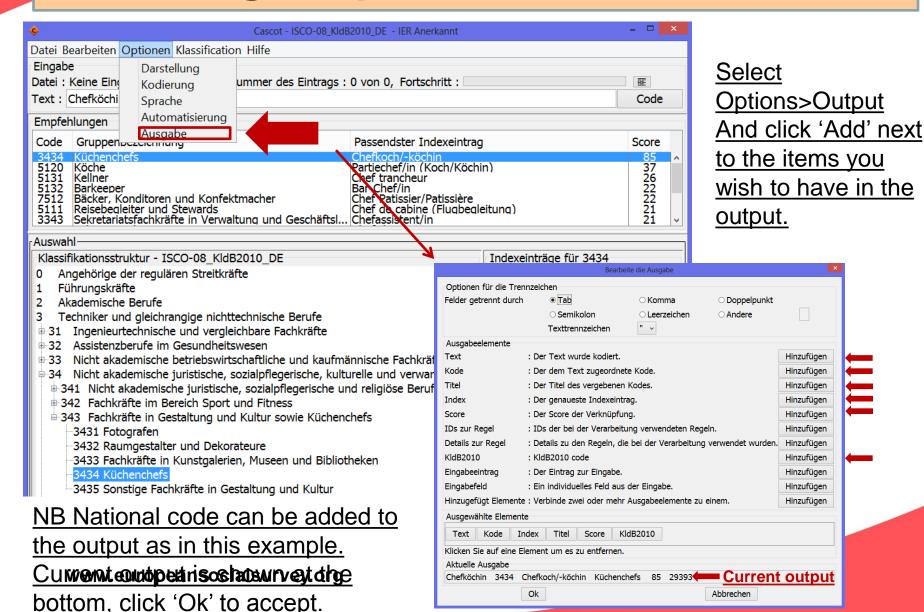
# Selecting classification



Select from the menu 'Classification' and choose from the list. If the desired classification is not listed, select File>Open classification, navigate to the correct folder, select the desired classification file and click 'Open'.



# Selecting output items





### Parallel work: CentERdata's Jobcoder app

- Opting for text matching rather than decision tree
- App Easily integrated in web and capi interview
- Can also help with paper-based interviews
- No need to be online
- Low cost

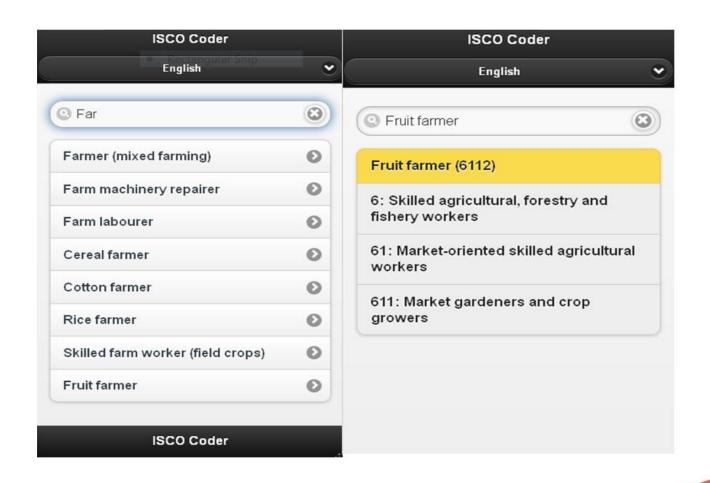


#### Venice event 2014

- Key stage in improvement of international coding standards = expert input and databases of titles
- Workshop in Venice to discuss and fine-tune CASCOT
- Presentations show ceiling of 70% for matching to 1 digit ISCO
- Hands on fine tuning session focused on creation/identification of new coding rules in range of languages

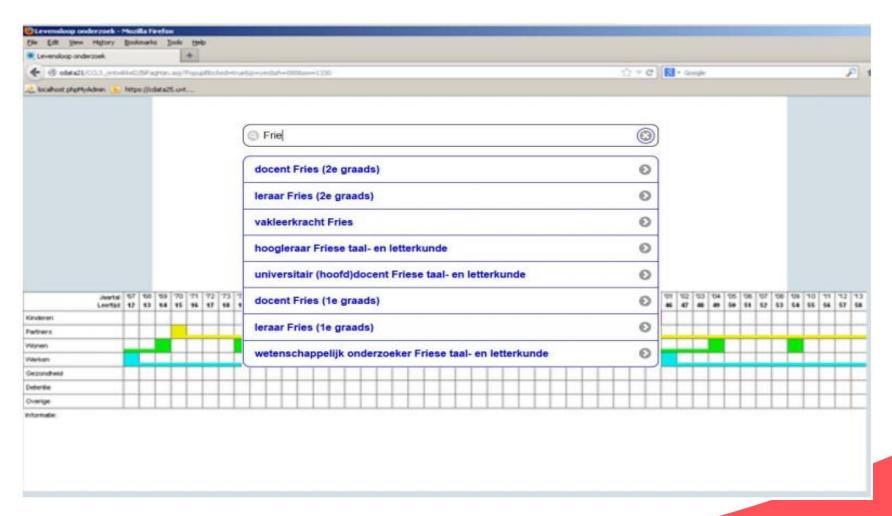


### **Jobcoder for CAPI**





### Jobcoder embedded in CAWI





#### **Future**

- Horizon 2020 call 'Infradev4'
- 'Synergies for European Research in the Social Sciences' (SERISS)
- This time exclusively social science based: ESS, SHARE, CESSDA, GGP, EVS – and UVA
- Wide range of issues relating to survey: sampling, translation, data collection, legal-ethical, plus a WP to create a coding module and supporting databases – for occupation but also broader labour market info



### Look forward to reporting back!

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